



# ANNUAL REPORT 2023



**Looking back on recent times, we have witnessed a challenging chapter for the Brazilian audiovisual sector. However, amidst uncertainties and obstacles of various sorts, the industry not only recovered but found ways to inspire and delight the heart of the public once again.**

In 2023, we experienced a remarkable turn of events. **Once empty, cinemas were filled with life again.** The magic of the big screen had returned, and theatrical venues rang with laughter, tears, and applause. This rebirth not only means that the industry is making its way back, but symbolizes the resilience and hope it collectively nurtures.

Despite the pandemic separating, isolating, and challenging us on different levels, **cinema continued to create bridges between us** - regardless of physical distance.

Powerful stories, inspiring visions, and captivating characters from diverse backgrounds continue to connect us, deepening our sense of empathy and mutual understanding.

On this journey, it has been our **joy to continue contributing to the industry**

through Paradiso programs. Through our program *Brasil no Mundo*, which supports national presence at festivals and markets across the globe, we launched new grants, **reaffirming our commitment to elevating our professionals and their work** onto the global stage and further consolidating ourselves as agents of change

We look forward to celebrating five years of Project Paradiso's activities in 2024. We can't wait to **commemorate more achievements and unforgettable stories** alongside the Brazilian audiovisual industry's talent.

**OLGA RABINOVICH**

President-Founder  
Olga Rabinovich Institute  
Projeto Paradiso

**Reconstruction and diversity were keywords for the Brazilian audiovisual industry in 2023.**

**The federal government made significant advances in this direction: the Ministry of Culture was reestablished, allowing for the return of the National Secretariat for Audiovisual Bureau and the National Agency for Cinema (Ancine)'s public policies and the reinstatement of governance, teams, and values.**

We were incredibly proud to see the inauguration of Superior Cinema Council – **for the first time with gender and regional parity** – and full of members from the Paradiso Talent Network! We also saw state and municipal bodies gain momentum. At the end of the year, we received good news regarding projects and films financed by a body of laws and public support schemes, and we rejoice in the idea they will be shot and screened in the upcoming years.

If, during difficult times, Projeto Paradiso made a point of remaining flexible and agile when adapting to the demands of the Brazilian audiovisual industry, now, in this new context, we **seek new ways to contribute to this ecosystem.**

That is why, in 2023, we focused our planning and efforts on values we believe in: **promoting**

**diversity within the Brazilian audiovisual industry.** For the first time, we offered a Paradiso Scholarship exclusively for a Black or indigenous professional to attend a Residency in Colombia. In partnership with the organization Instituto Nicho 54, we launched **a career acceleration program for Black professionals (Aceleradora Paradiso).**

Focused on directing, the first edition was a collaboration with André Novais de Oliveira (Filmes de Plástico) during the shooting of *O Dia que te Conheci* (The Day I Met You), a feature that has since been winning awards at festivals in Brazil and around the world.

To **contribute to a greater plurality in narratives**, one more faithful to the Brazilian reality and in line with initiatives to decentralize audiovisual production, we turned our attention to projects beyond the south and southeast regions. We expanded partnerships with institutions based in the north, northeast, and center-west of Brazil, reinforcing our presence at events promoted outside of the São Paulo/Rio de Janeiro hub. We increased our commitment and investments to benefit professionals from the Paradiso Talent Network from these underserved regions with exclusive opportunities.

**We innovated** to support distribution in cinemas and stimulate the commercial release of Brazilian feature films, offering an unprecedented award at the São Paulo International Film Festival.

The winner was *Saudade Fez Morada Aqui Dentro*

(Longing Made a Home Within) by Haroldo Borges. In addition, we helped bring to Brazil for the first time a workshop by French partner Series Mania Institute, aimed at developing series projects in coproduction.

We had the joy of witnessing **projects and films involving professionals of the Paradiso Talent Network gain more and more recognition** in the national market and international scene. Such as *Pedágio* (Toll Stop) by Carolina Markowicz, whose trajectory we have followed and supported since 2020, and *Levante* (Power Alley) by Lillah Halla, produced by Clarissa Guarilha and Rafaella Costa, edited by Eva Randolph and Grace Passô - all five of whom are members of our network.

These are just some of the individual cases that make our eyes shine. In 2024, we will work so our paths move toward **a more diverse and healthy audiovisual industry that continues to win hearts worldwide.**

**JOSEPHINE BOURGOIS**  
Executive Director  
Olga Rabinovich Institute  
Projeto Paradiso





MISSION AND PRINCIPLES  
STRATEGIC FOCUS  
PARADISO TALENT NETWORK  
PARADISO INCUBATOR  
BRASIL NO MUNDO  
SCHOLARSHIPS  
COURSES AND LABS  
AWARDS  
PARADISO MULTIPLICA  
SHOW ME THE FUND  
PARTNERS  
PRESS  
ASSOCIATES & TEAM  
BOARD

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# MISSION

“Strengthen and champion  
Brazilian audiovisual  
professionals

and their works through national and international training and showcasing opportunities, and other initiatives which generate and disseminate knowledge, fostering a capable and diverse talent network.”

# PRINCIPLES

## People

The most effective agents of change and transformation are people. We therefore identify and support professionals in order to leverage talents that make a difference in the Brazilian market.

## Audiences

Thinking of the audience in all stages of the process – from creation to distribution – is fundamental to ensure that the audiovisual sector fulfils its mission: to reach our minds and hearts.

## Art & Industry

An audiovisual work generates tangible and intangible cultural and economic value that is key to its success. This industry depends on the integration of art with business and management.

## Dialogue & Renewal

Catering to the needs of the professionals with new opportunities for learning and training developed in partnership with key players is our way to seek concrete results that lead to the renewal of market behaviours.

## Networks & Internationalization

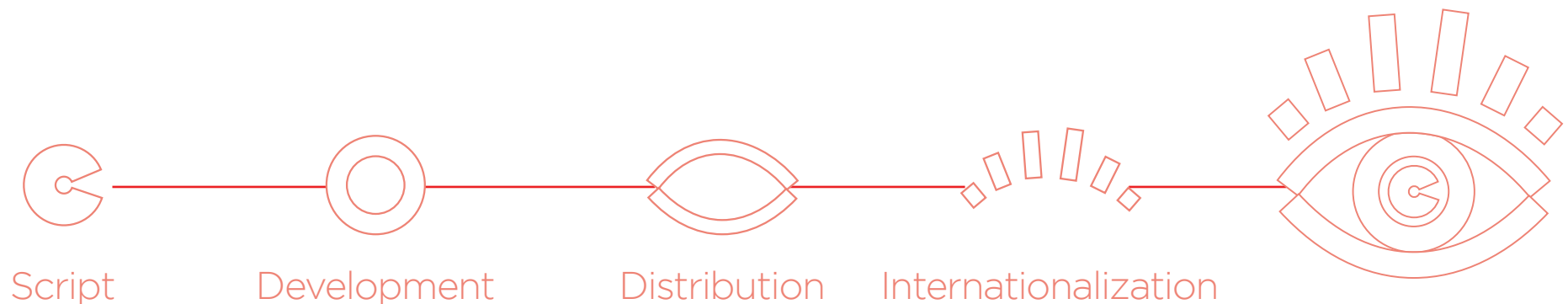
Connecting Brazilian talents to one another and to professionals around the world fosters learning and the development of joint projects. We want to strengthen a national network with a strong presence in Brazil and abroad.

# STRATEGIC FOCUS

Support  
for the development  
of projects in fiction

Feature films/Series

Based on a research conducted with 100 professionals, Projeto Paradiso designed its programs with a focus on 3 areas in need of support (writing, development, distribution), with at its core a concern for the quality of the creative process, audience-design and internationalization.

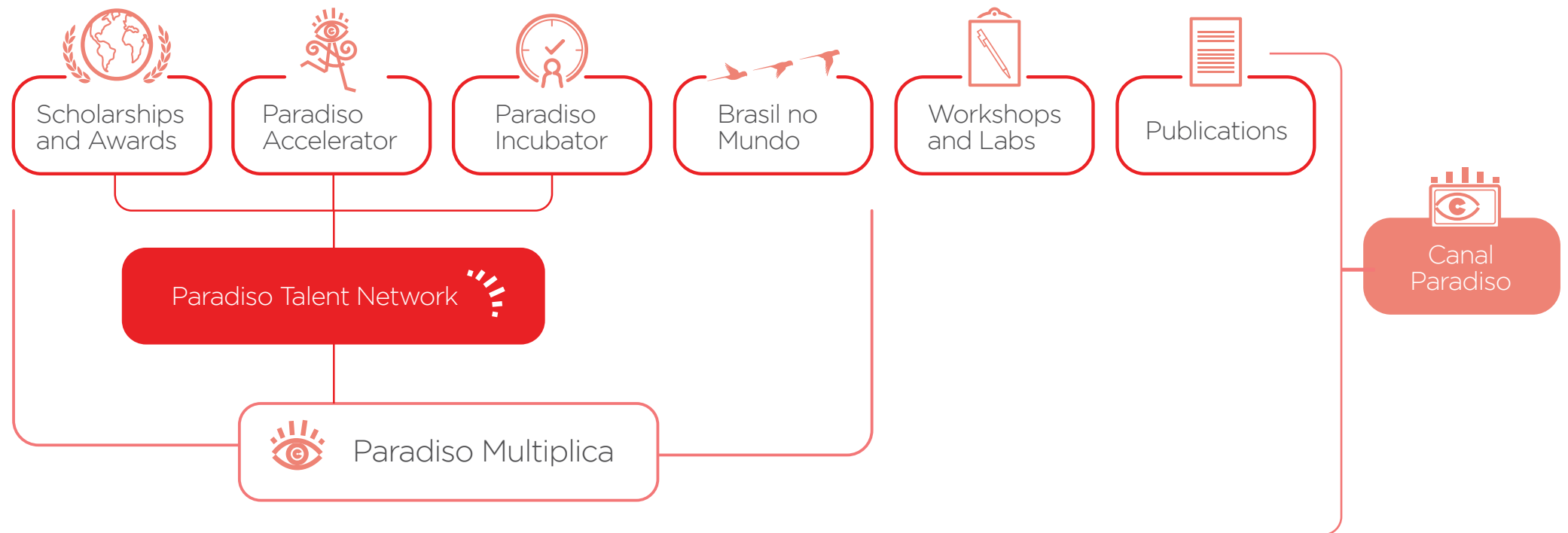


## TARGET AUDIENCE:

- Scriptwriters
- Directors
- Script Doctors
- Producers
- Distributors
- Exhibitors
- Programmers
- Marketing Agents
- Sales Agents

# Projeto Paradiso Programs

Talent development  
in the audiovisual sector



Find out more about  
Projeto Paradiso:



# TALENTS

In 2023, Projeto Paradiso directly supported 41 Brazilian professionals from 20 cities and 11 states. In total, 177 fellows have received our support.



Ana Júlia  
Silvino

Itajubá (Minas Gerais)  
Distribution and Research  
Scholarship: EQZE -  
Comissariado  
(Espanha)



André  
Sampaio

Rio de Janeiro  
(Rio de Janeiro)  
Directing, Screenwriting,  
and Editing  
First Cut Lab  
Paradiso, Brazil



Anita Rocha  
da Silveira

Rio de Janeiro  
(Rio de Janeiro)  
Directing, Screenwriting  
and Producing  
Scholarship: TFL Script  
Lab (Italy)



Antonio  
Gonçalves  
Junior

São Paulo (São Paulo)  
Producing  
First Cut Lab Paradiso Brazil  
Scholarship: First Cut+  
(Czech Republic)



Armando  
Praça

Aracati (Ceará)  
Directing and  
Screenwriting  
Scholarship: Produire  
au Sud (France)



## Carol Rodrigues

São Paulo (São Paulo)  
Directing and  
Screenwriting  
Cabíria Award



## Cassiano Prado

São Paulo (São Paulo)  
Directing and Screenwriting  
Scholarship: Serial Eyes  
(Alemanha)



## Celina Ximenes

Fortaleza (Ceará)  
Screenwriting  
Incubadora Paradiso 10



## Charles Moraes

São Sebastião do  
Paraíso (Minas Gerais)  
Screenwriting, Producing,  
and Research  
Sesc Award Novas  
Histórias



## Chica Andrade

Guarujá (São Paulo)  
Directing, Screenwriting,  
and Producing  
DiALAB Award



## Cibele Marina

Amargosa, (Bahia)  
Screenwriting  
Scholarship: Curso de  
Desarrollo de Proyectos  
Audiovisuales  
Iberoamericanos (CDPAI)  
(Spain)



## Clarissa Guarilha

Rio de Janeiro  
(Rio de Janeiro)  
Producing  
Incubadora Paradiso



## Daniel Bandeira

Recife (Pernambuco)  
Directing, Screenwriting,  
and Editing  
Scholarship: Pop Up Film  
Residency (Faroe Islands)



## Diego Paulino

Leme (São Paulo)  
Directing and Screenwriting  
DiALAB Award



## Dira Paes

Abaetetuba (Pará)  
Directing and  
Screenwriting  
First Cut Lab  
Paradiso Brazil



## Emanuel Lavor

Natal (Rio Grande  
do Norte)  
Directing, Screenwriting,  
and Producing  
Scholarship: Guiões -  
Plot (Portugal)



## Fernanda Polacow

São Paulo (São Paulo)  
Directing and Screenwriting  
Scholarship: TFL ScriptLab  
Story Editing (Italy)



## Filipe Valerim

Florianópolis (SC)  
Screenwriting  
Scholarship: Cine Qua  
Non Lab - Script Revision  
Lab (Mexico)



## Guilherme Zanella

Porto Alegre  
(Rio Grande do Sul)  
Screenwriting  
Incubadora Paradiso



## Jo Serfaty

Rio de Janeiro  
(Rio de Janeiro)  
Directing and  
Screenwriting  
Incubadora Paradiso



João  
Saldanha

São Paulo (São Paulo)  
Producing and Distribution  
Scholarship: Locarno  
PRO U30 (Switzerland)



Julia  
Alves

Jaboticabal (São Paulo)  
Producing and Research  
Scholarship: EAVE Producers  
Workshop (Luxembourg)



Julia  
Anquier

Rio de Janeiro  
(Rio de Janeiro)  
Directing and Screenwriting  
Scholarship: TFL NEXT  
TV Series (Italy)



Juliana  
Guanais

Salvador (Bahia)  
Screenwriting and Editing  
First Cut Lab Paradiso Brazil



Juliana  
Rojas

Campinas (São Paulo)  
Directing and  
Screenwriting  
Incubadora Paradiso



## Karkará Tunga

São Paulo (São Paulo)  
Directing, Screenwriting,  
Editing, and Research  
Scholarship: Desde la  
Raíz (Colombia)



## Larissa Estevam

Vitória da Conquista  
(Bahia)  
Directing, Screenwriting,  
and Producing  
Incubadora Paradiso



## Leônidas Oliveira

Aracati (Ceará)  
Directing and Screenwriting  
Scholarship: BAL-LAB -  
Festival Biarritz Amérique  
Latine (France)



## Luana Lobo

Volta Redonda  
(Rio de Janeiro)  
Screenwriting, Producing,  
Marketing, and Distribution  
Scholarship: EAVE+  
(Luxembourg)



## Mariana Oliva

São Paulo (São Paulo)  
Producing  
Scholarship: EAVE+  
(Luxembourg)



## Maurício Macêdo

Quixadá (Ceará)  
Producing  
Scholarships: TFL Extended  
Audience Design (Alemanha)  
and Produire au Sud (France)



## Milena Times

Recife (Pernambuco)  
Directing and Screenwriting  
Scholarship: Curso de  
Desarrollo de Proyectos  
Audiovisuales  
Iberoamericanos (CDPAI)  
(Spain)



## Patricia Barbieri

Porto Alegre  
(Rio Grande do Sul)  
Producing  
Scholarship: EAVE Puentes  
(Italy/Uruguay)



## Pedro Paulo Araujo

Fortaleza (Ceará)  
Directing and Screenwriting  
Scholarship: Cine Qua Non  
Lab - Script Revision Lab  
(Mexico)



## Rafaela Camelo

Brasília  
(Distrito Federal)  
Directing, Screenwriting,  
and Producing  
Scholarship: BAL-LAB -  
Festival Biarritz  
Amérique Latine  
(France)



## Rafaella Costa

São Paulo (São Paulo)  
Producing  
Scholarship: First Cut+  
(Italy)

## Raul Damasceno

Ubajara (Ceará)  
Screenwriting  
FRAPA Award

## Renaya Dorea

Rio de Janeiro  
(Rio de Janeiro)  
Directing, Screenwriting,  
Producing, and Research  
Scholarship: Filma AFRO  
(Colombia)

## Rubian Melo

Rio de Janeiro  
(Rio de Janeiro)  
Producing  
NICO Executiva Award

## Wara

Fortaleza (Ceará)  
Directing and  
Screenwriting  
Scholarship: TFL Next  
Film (Italy)



## Yolanda Maria Barroso

Rio de Janeiro  
(Rio de Janeiro)  
Producing and Distribution  
Scholarship: Creative Producer  
Indaba (South Africa)

2024

# COMING SOON

**Below are the names of professionals who  
will join the Paradiso Talent Network in 2024.**

### **Diogo Leite**

São Paulo, SP  
Directing and Scriptwriting  
Scholarship: EICTV (Cuba)

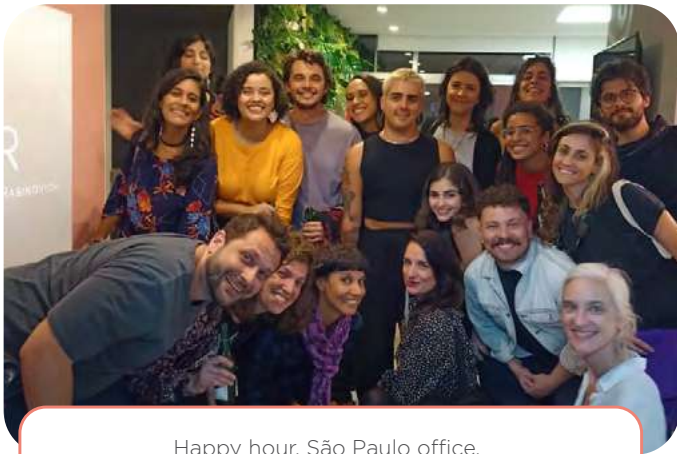
### **Letícia Friedrich**

Santa Maria, RS  
Production and Distribution  
Scholarship: EAVE Producers Network  
(Luxembourg)

# PARADISO TALENT NETWORK



After joining the Paradiso Talent Network, professionals receive multiple benefits, including the opportunity to network with colleagues and market executives.



Happy hour, São Paulo office.



Networking gathering during Rio2C, in April.



Supporting Juliana Colares at the Guiões Festival, Portugal, where her project received an award.



Networking gathering at the Rio Festival, October.



Networking gathering during the International Film Festival, São Paulo.



Supporting Higor Gomes and Bruno Greco at Doc Valdivia, where their short film received an award.



Exclusive pitching of projects from the Paradiso Talent Network at Ventana Sur.



Networking gathering during FRAPA, Porto Alegre, November.



Q&A with Matthew Takata, director of the Sundance Feature Film Program.



Pitching by Paradiso Talent Network at Serie\_Lab Festival.



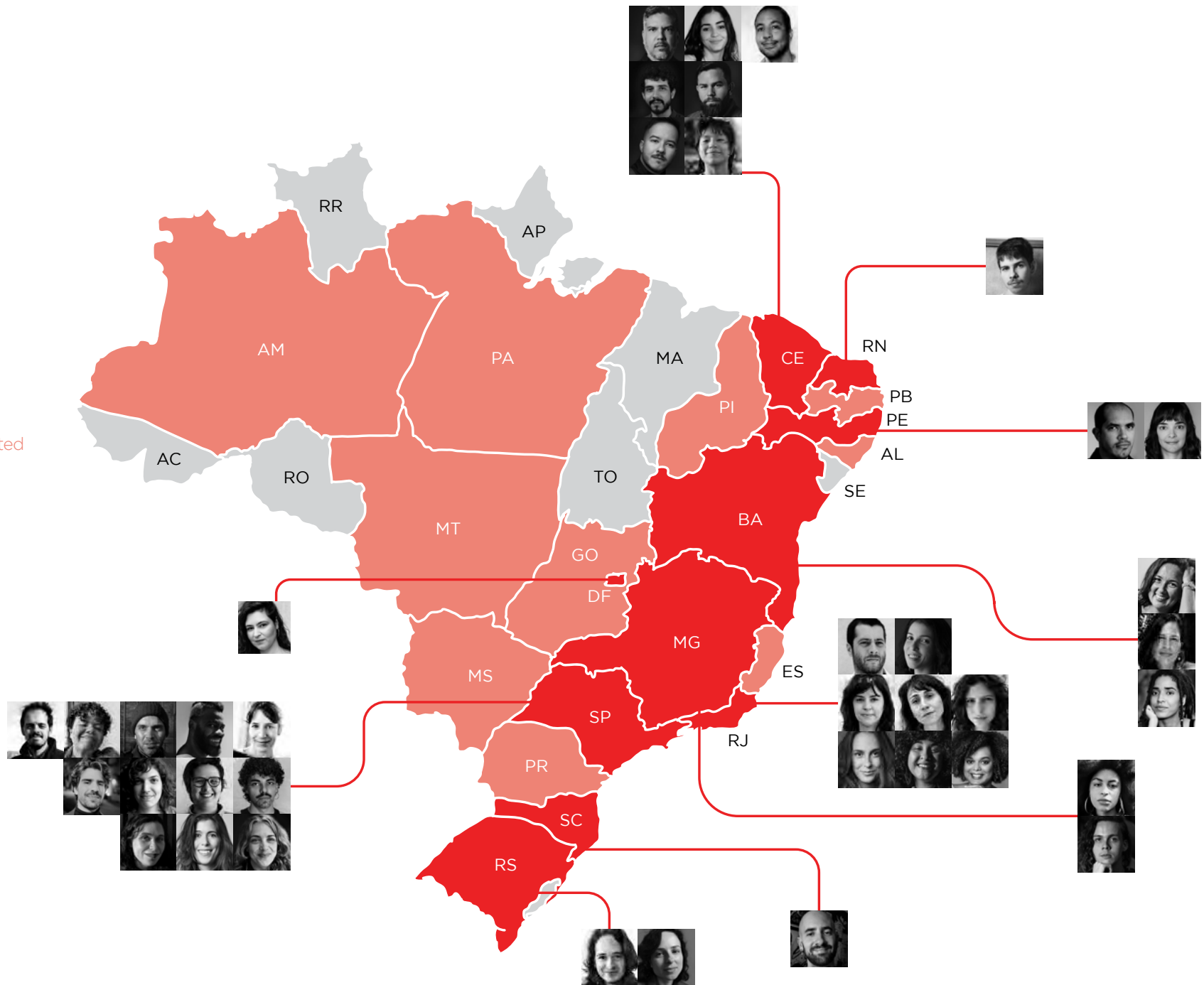
Networking gathering during Ventana Sur, Buenos Aires.



Networking gathering during Brasil CineMundi, Belo Horizonte.

# Brazilian Talent

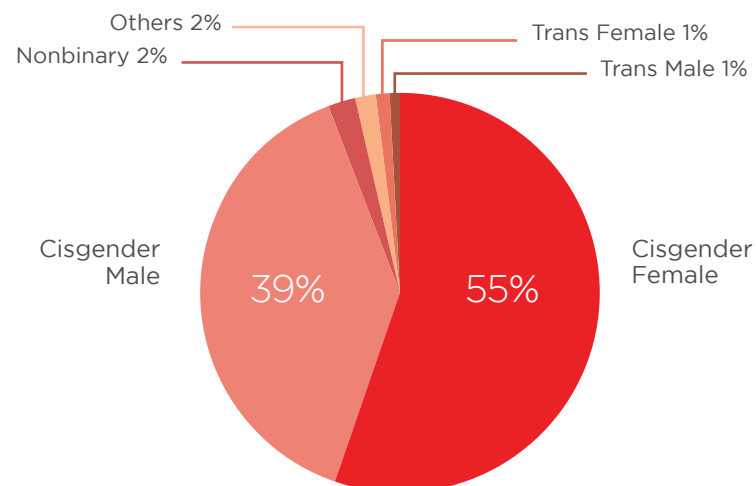
Between 2019 and 2023, Projeto Paradiso supported 117 fellows in the audiovisual market from nineteen states and all five regions of Brazil.



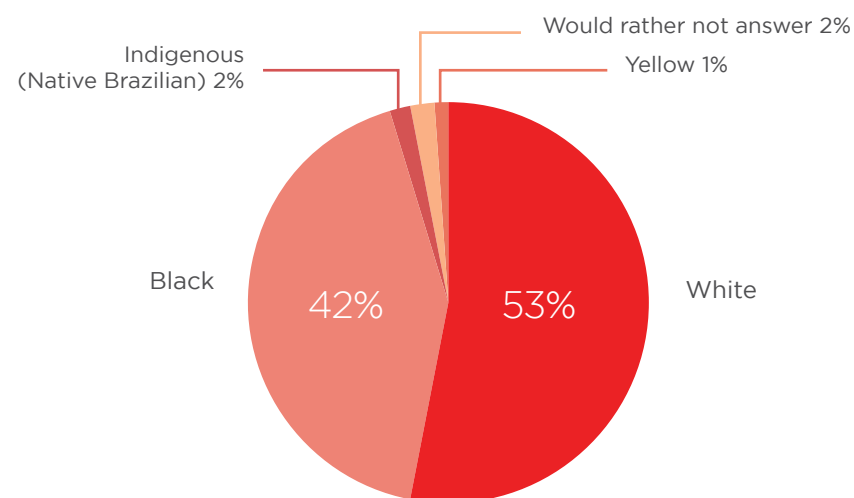
# 2019-2023 Talent Profile

Based on voluntary self-declaration.

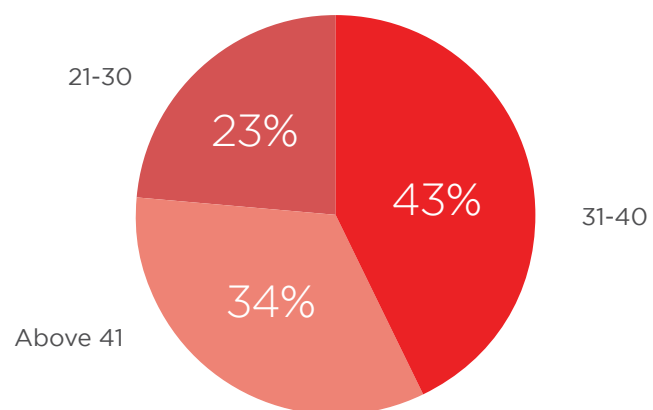
## Gender Identity



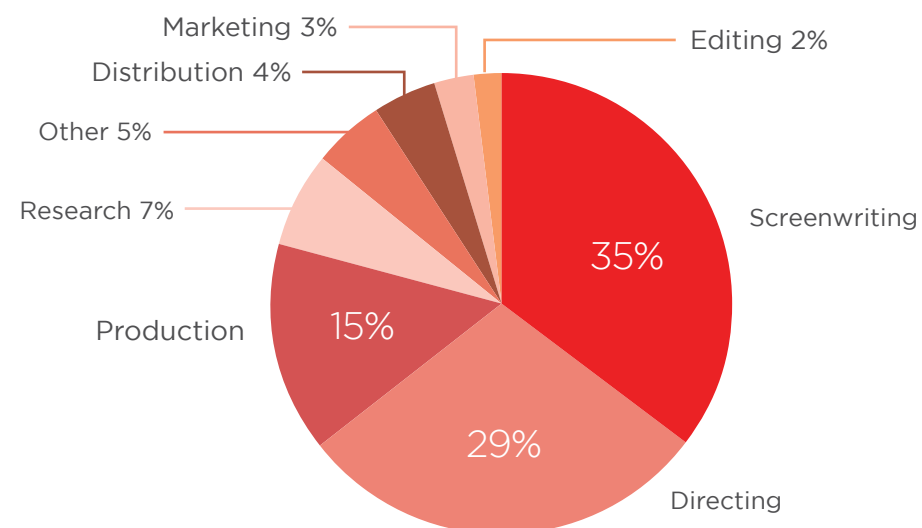
## Race



## Age Group



## Field of specialization



# INCUBADORA PARADISO



**Incubadora Paradiso (Paradiso Incubator) is a training program aimed at developing feature-length fiction projects.**

Its objective is to promote international co-productions of high artistic value and foster the professional development of participants – independent and debut screenwriters, directors, and producers in their first or second feature films.

Over a period of six months, the Incubadora offers selected projects financial resources for screenwriters, as well as mentoring and networking activities - all to expand their potential. The projects also benefit from consulting, workshops, and other services, as well as incentives for their participation in national and international events.



A meeting of Incubadora Paradiso, at Projeto Paradiso headquarters, April 2023.



**Jo Serfaty**  
Screenwriter



**Guilherme Zanella**  
Screenwriter



Project: *Edge of the World*



Producer:  
**ARISSAS**



Producer:  
**Clarissa Guarilha**



Mentor:  
**Gabriel Martins**

**Logline:** In a city about to be swallowed by the sea, Miri and Raquel, grandmother and granddaughter, find ways to survive as they face an abyss of ruin.



**Rafael Assunção**  
Screenwriter



Project: *I Stole the Rain for Love*



Producer:  
**Volta Filmes**



Producer:  
**Tiê Villares**



Mentor:  
**Marco Dutra**

**Logline:** A mother steals the rain to bring her son back to life, but he slowly turns into a fish.

CENA15  
THE JUVENILE

PORTO  
IRACEMA  
DAS ARTES



**Celina Ximenes**  
Screenwriter



**Larissa Estevam**  
Screenwriter

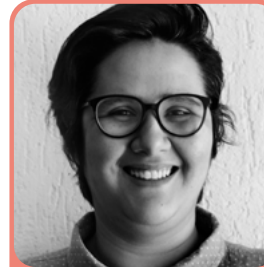


Project: *Yellowcake*



Mentor:  
**Jaqueline Souza**

**Logline:** A geologist discovers that clandestine uranium mining is causing the diseases in her countrymen, and will have to go against corrupt authorities to save her people.



**Juliana Rojas**  
Screenwriter



Project: *A Woman*



Producer:  
**Dezenove Som e Imagens**



Producer:  
**Sara Silveira**

**Logline:** Marcela is an app driver who lives constantly struggling with alcoholism. During one of her trips, a tragic event forces her to confront her addiction, impacting her relationship with her family.

# BRASIL NO MUNDO

Through the Brasil no Mundo program, we supported the presence of 39 films, series, and projects in 15 festivals, eight markets, and three international WIPs in 2023.



***The Abyss***  
Rogério Sganzerla  
**Festival de Locarno**



***Amigas***  
Maira Bühler  
e Beatriz Seigner  
**Series Mania Forum**



***Charcoal***  
Carolina Markowicz  
**Cinélatino Rencontres  
de Toulouse**



***House of Izabel***  
Gil Baroni  
**Frameline**



***Lonely Hearts***  
Caru Alves de Souza  
**Berlinale Co-Production Market**



***Cost of Living***  
Moara Passoni  
**Berlinale Co-Production Market**



***God Bless You***  
Gustavo Pizzi  
**Berlinale Co-Production Market**



***The Delinquents***  
Rodrigo Moreno  
**Festival de Cannes**



***The Day I Met You***

André Novais

**Festival Belfort Entrevues**



***The Intrusion***

Flora Dias  
e Juruna Mallon

**Festival de Berlim**



***A Strange Path***

Guto Parente

**Festival de Tribeca**

**Festival de San Sebastian**



***The Buriti Flower***

João Salaviza

e Renée Nader Messora

**Festival de Cannes**



***Futuro***

Guto Parente

**Guiões – Festival do Roteiro  
de Língua Portuguesa**



***Great Sertão***

Guel Arraes

**Festival Tallinn Black Nights**



***Neon Phantom***

Leonardo Martinelli

**Festival de Locarno**

**Ventana Sur**



***Godless John***

Marina Person

**Iberseries Platino Industria**



***Kale's Museum of Spookiness***

Lena Franzz

**Ventana Sur**



***Power Alley***

Lillah Halla

**Festival de Cannes**

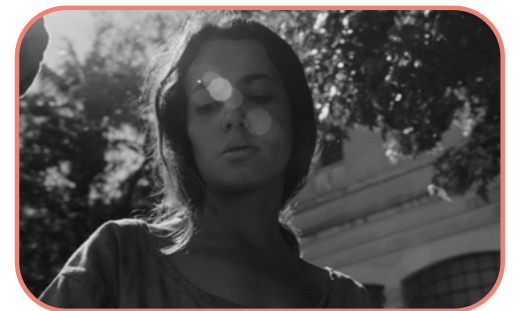
**Festival de Biarritz**



***My Drywall Cocoon***

Caroline Fioratti

**SXSW**



***Nobody Leaves Alive***

André Ristum

**Festival Tallinn Black Nights**



**Red Nest**

Alice Stamato e Val Hidalgo  
**Foro de Coproducción**  
**Europa-América Latina -**  
**San Sebastian**



**The Ocean's Eyes**

Déo Cardoso  
**Ventana Sur**



**Toll**

Carolina Markowicz  
**Festival de San Sebastian**  
**Festival de Toronto**



**Property**

Daniel Bandeira  
**Festival de Berlim**  
**Festival de Biarritz**



**Puán**

María Alché  
 e Benjamín Naishtat  
**Festival de San Sebastian**



**The Reservoir**

Diego Hoefel  
**Festival de Roterdã**



**Pictures of Ghosts**

Kleber Mendonça Filho  
**Festival de Cannes**



**Heartless**

Nara Normande e Tião  
**Festival de Veneza**



**Always Beautiful**

Rossana Foglia  
**Ventana Sur**



**Paths of Loneliness**

Bárbara Cunha  
**Ventana Sur**



**Time, Knifed**

Ruy Guerra e Diogo Oliveira  
**Ventana Sur**



**Burning Land**

Enock Carvalho e Matheus Farias  
**Ventana Sur**



***Village of Secrets***

Saskia Sá  
**Ventana Sur**



***Yaguar***

Roberto Gervitz  
**Ventana Sur**



***Yellowcake***

Celina Ximenes  
e Larissa Estevam  
**Ventana Sur**

## Paradiso Wip Award

Through partnerships with major international festivals, we offer prizes of US \$10K to selected projects for their Works In Progress (WIP).



Cine en Construcción -  
Cinélatino - Festival  
Rencontres de Toulouse

***Power Alley***

Lillah Halla



Guadalajara Construye -  
Guadalajara Film Festival

***Pasárgada***

Dira Paes



WIP Paradiso Prize -  
Ventana Sur

***The Cuban Doctor***

Bernard Lessa

## Hubert Bals Fund

During yet another successful year of partnership with Hubert Bals Fund - a European fund that supports independent cinema - Projeto Paradiso strengthened the national presence in the fund's selection.



***Neon Phantom***

Leonardo Martinelli

## Oscar

We supported the campaign for the Oscar nomination of Brazilian films pre-selected by the Academy.



***Pictures of Ghosts***

Kleber Mendonça Filho



***Mãri hi - The Tree of Dream***

Morzaniel Iramari

# SCHOLARSHIPS

In 2023, we offered 27 Paradiso Scholarships in multiple fields, including screenwriting, development, production, and distribution.



Karkará Tunga participates in the Desde la Raíz script residency, Colombia.



Larissa Barbosa participates in the 5th Málaga Talent Campus, Spain.



Julia Alves participates in the EAVE Producers Workshop, Luxembourg.



Pedro Paulo Araújo and Filipe Valerim participate in the Cine Qua Non Lab, Mexico.



Bárbara Defanti and Joyce Prado participate in the Rotterdam Lab, the Netherlands.



Anita Rocha da Silveira and Fernanda Polacow participate in ScriptLabs projects and story editing at TorinoFilmLab, Italy.



Yolanda Barroso participates in the Creative Producer Indaba Workshop, Morocco.



Antonio Gonçalves Junior participates in First Cut Lab+, Czech Republic.

- BAL-LAB (France)
- Campus Málaga Talent (Spain)
- Cine Qua Non Lab - Storylines Lab in English (Mexico)
- Creative Producer Indaba (South Africa)
- Curso de Desarrollo de Proyectos Audiovisuales Iberoamericanos (CDPAI) (Spain)
- Desde la Raíz (Colombia)

- EAVE Producers Workshop (Luxembourg)
- EAVE Puentes (Italy/Uruguay)
- EAVE+ (Luxembourg)
- Filma AFRO (Colombia)
- First Cut+ Karlovy Vary (Czech Republic)
- First Cut+ Trieste (Italy)
- Guiões Plot (Portugal)
- IFFR Pro Dark Room (Holland)

- Locarno Pro - U30 (Switzerland)
- Locarno Residency (Switzerland)
- Maestria en Escritura Creativa de Guion Audiovisual - EICTV (Cuba)
- Pop Up Film Residency (Faroe Islands)
- Posgrado en Comisariado - Tabakalera - EQZE ((Spain)
- Rotterdam Lab (Holland)
- Serial Eyes (Germany)
- TorinoFilmLab Extended - Audience Design (Itália)

- TorinoFilmLab Next - Film (Italy)
- TorinoFilmLab Next - TV Series (Italy)
- TorinoFilmLab ScriptLab Project (Italy)
- TorinoFilmLab ScriptLab Story Editing (Italy)
- Workshop Produire au Sud (France)

# WORKSHOPS AND LABS



## First Cut Lab Paradiso Brasil

This international training and consultancy program, designed by **Matthieu Darras**, was brought to Brazil by Projeto Paradiso. The second edition benefited two fiction feature films in initial editing stage: *A Mulher Fantasma* (The Woman Who Cries), by **George Walker Torres**, produced by Antonio Gonçalves Junior, and **Pasárgada** (photo), by **Dira Paes**, produced by **Eliane Ferreira**.



## SeriesMania Workshop Rio

With support from **RioFilme** (from Rio's Department of Culture), **SICAV**, **FIRJAN**, **Institut Français de Paris**, and the **French Embassy**, eight producer/showrunner duos from across the country participated in the first **SeriesMania Institute** organized outside of France.



## BrLab Audience Design

BrLab organized this tailor-made workshop for projects from the Paradiso Incubator and the Paradiso Talent Network. Participants were trained in audience design in order to create communication, distribution, and engagement strategies. The Lab included special participation from consultants **Rafael Sampaio**, **Marina Tabaray**, **Síle Culley**, **Florencia Gil**, and **Frédéric Corvez**.



## FRAPA [LAB]

The 5th edition of **FRAPA[LAB]**, focused on developing fiction projects, was co-produced with Projeto Paradiso, offering training and network opportunities with experts.

# AWARDS

Throughout 2023, we awarded 12 prizes to professionals and projects.



This award was granted to **Laís Araújo's** *Infantaria* (Infantry), to participate in MAFF (Málaga Fund & Co-production Event) at the 2024 Malaga Festival, Spain. The project, *Orchestra*, by **Urânia Munzanzu**, produced by Acaraje Film's **Flávia Santana**, was the other Paradiso Prize winner - granting a space for the producer at the TFL Meeting Event in Italy.



This award is dedicated to fiction feature film scripts written by women. In 2023, the winner was **Carol Rodrigues**, for her feature film, *Criadas* (Sister-maids).



The feature film project *Estrangeiro de Si* (Stranger to Oneself), by **Nilo Rivas** and **Guilherme Ramos**, won the Paradiso Award for a project developed at the Cena 15 lab. *Festa Santa* (Saint Feast), by **Leônidas Oliveira** and **Ton Zaranza**, won the BAL-LAB Award to participate in the co-production meeting at the Biarritz Festival, in France.



Prize for the development of fiction project *Rodante*, by **Renata Diniz**, a highlight of the 4th CORA awards.



Awarded to the project *Manicongo*, by **Chica Andrade**, produced by Bartolomeu Luiz, during DiALAB.



In 2023, the FRAPA Screenplay Contest, the Feature Film category winner was **Raul Damasceno** for *Esta Cidade é um Deserto sem Você* (This City is a Desert Without You).



This unprecedented award supports the distribution of the winning film in theaters. In 2023, the winner was the feature film *Saudade Fez Morada Aqui Dentro* (Bittersweet Rain) by **Haroldo Borges**.



NICH0 54 is a training program focusing on Black executive producers within the Brazilian audiovisual industry. In this second edition, the award for outstanding participation in NICH0 Executiva was granted to **Rubian Melo**.



In 2023, **Charles Moares'** feature film *Murfin* won the award for an outstanding project at the Novas Histórias Laboratory.



After a pitching session before an international panel, the project *K-Gods* by **Tamiris Hilário de Lima Batista**, produced by **Bartolomeu Luiz**, was awarded a prize to participate in the SeriesMania event in Lille in 2024.



#### **MOSTRA**

*Saudade Fez Morada Aqui Dentro* (Bittersweet Rain) by Haroldo Borges was the feature film winner of the distribution prize at São Paulo International Film Festival.



#### **BRASIL CINEMUNDI**

Brasil CineMundi awarded the project *Infantaria* (Infantry) by Laís Araújo a prize for its participation in MAFF (Málaga Fund & Co-production Event).



#### **FRAPA**

Raul Damasceno received the Paradiso Award at FRAPA for his project, *Esta Cidade é um Deserto sem Você* (This City is a Desert Without You).



#### **CABÍRIA**

The feature film *Criadas* (Sister-maids) by Carol Rodrigues received an award at Cabíria Festival.



#### **SERIES MANIA**

*K-Gods* by Tamiris Hilário de Lima Batista, produced by Bartolomeu Luiz, received an award.



#### **CENA 15**

*Festa Santa* (Saint Feast), by Leônidas Oliveira and Ton Zaranza, won the BAL-LAB at the Cena 15 Laboratory.



#### **NICHO**

Producer Rubian Melo was the winner of the Paradiso Award at NICHO Executiva.

# PARADISO MULTIPLICA



Launched in April 2020, Paradiso Multiplica seeks to disseminate the knowledge acquired by professionals who are members of the Paradiso Talent Network. The focus is on sharing the learning they have gained at leading institutions worldwide. In 2023, we promoted 486 hours of multiplication and reached the thousand-hour mark.

**486** hours of multiplication

**35** partners

**67** talents

**4** Fellows supported through Brasil no Mundo

**19** cities

**17** states

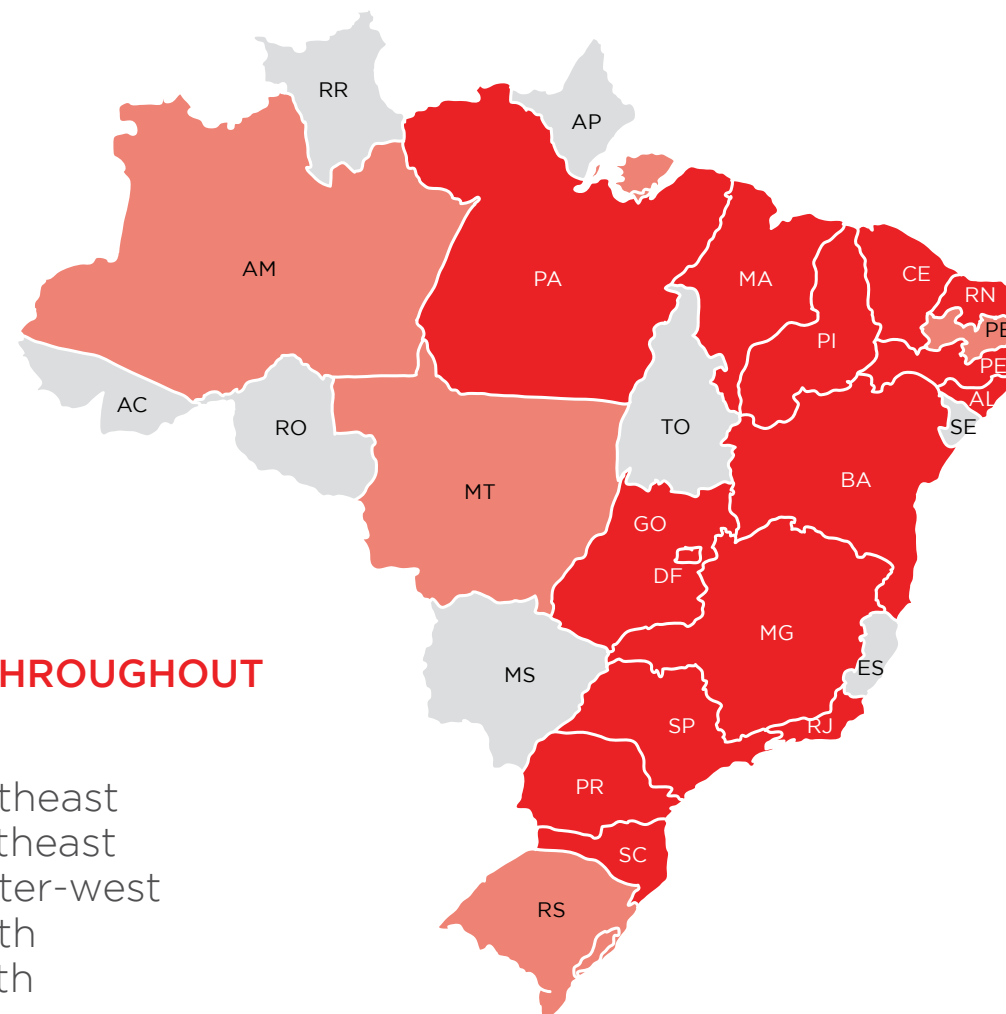
**1,200** attendees

**23** lectures

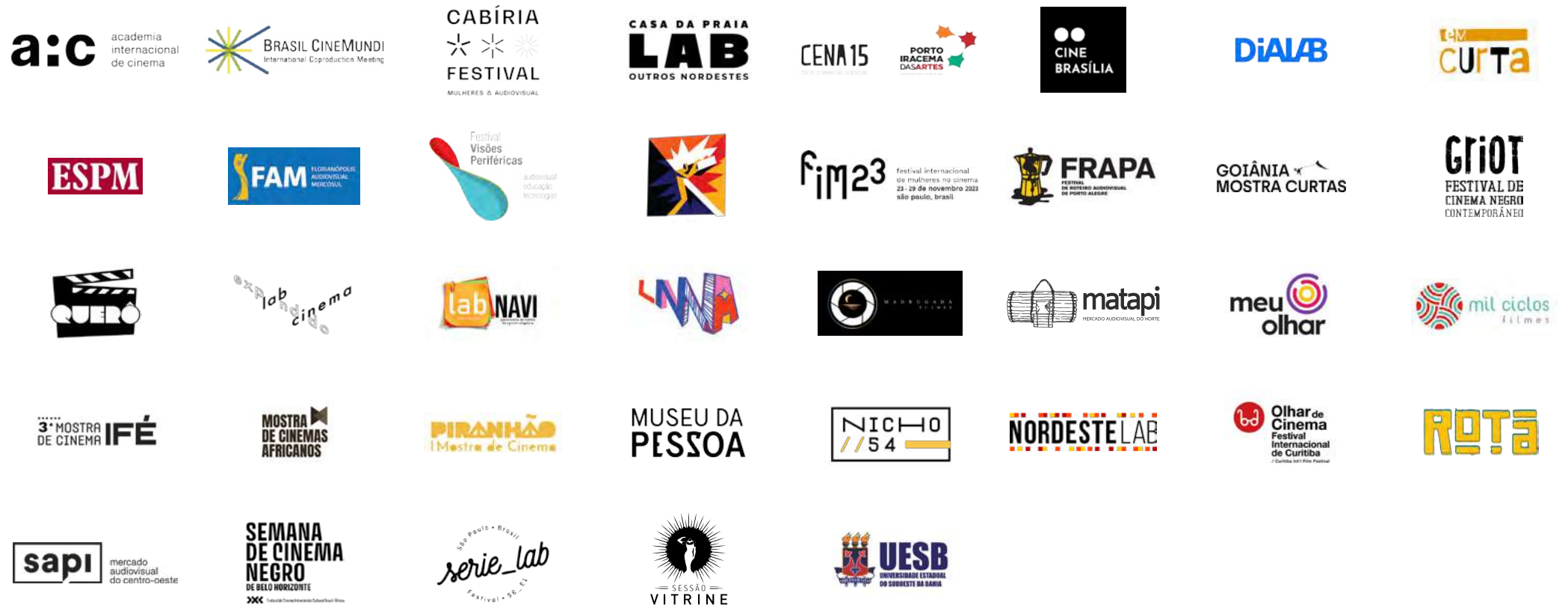
**46** mentorships

**10** juries

**5** courses



# Paradiso Multiplica Partners





Flávia Vieira participates in Paradiso Multiplica at Mostra de Cinema Ifé, Rio de Janeiro (Rio de Janeiro).



Dira Paes' masterclass at the Maranhão na Tela Festival, São Luís (Maranhão).



Director Carlos Segundo's masterclass at Casa da Praia Lab, Natal (Rio Grande do Norte).



Direction and Screenwriter Rayane Teles' masterclass at the State University of Southwest Bahia, Vitória da Conquista (Bahia).



Lorran Dias mentoring one of the projects selected for Lab Cinema Expandido, Rio de Janeiro (Rio de Janeiro).



A talk with Maíra Bühler about international funds and financing at FRAPA, Porto Alegre (Rio Grande do Sul).

Watch:



# SHOW ME THE FUND

Launched in 2020 in partnership with Brazilian Content and Cinema do Brasil, Show Me the Fund is a project run by Projeto Paradiso connecting audiovisual professionals with international funds.

## Roadmap to Financing

This platform, updated periodically, brings together around US\$12 million in more than 100 international financing opportunities. The objective is to facilitate users' search with advanced and interactive filters. This year, we updated the map to include four new funds that accept Brazilian projects. Researcher Stella Bolina is responsible for factchecking and updates.

## Publications

In partnership with LatAm Cinema, one of the most important media outlet focused on the Latin American film industry, Show Me the Fund launched the bilingual publication "Focus on Funds Women," with funding opportunities exclusively for women.



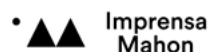
[www.showmethefund.co](http://www.showmethefund.co)

Access:



# PARTNERS

In 2023, we expanded our partnerships with leading institutions in Brazil and across the globe. We are proud to announce we now have a total of 66 partners.



# International Partners



# MEDIA



O Estado de São Paulo, 1/1

## AVANT-PREMIÈRE

### Brasil no mundo

Iniciativa filantrópica do Instituto Olga Rabinovich, o **Projeto Paradiso** vai apoiar a circulação em festivais internacionais de 24 longas-metragens e séries de ficção brasileiras. Por meio do programa Brasil no Mundo, cada projeto receberá um aporte que varia entre R\$ 5 mil e R\$ 50 mil. O total é de R\$ 650 mil. De acordo com Josephine Bourgois, diretora-executiva do programa, a participação presencial é o que garante o fortalecimento e expansão do audiovisual nacional no exterior. "É preciso tecer uma rede sólida de contatos em mercados e festivais, conhecer produtores, distribuidores, agentes de venda, críticos e programadores, para assim conquistá-los", afirma.

Valor Econômico, 27/1



Variety, 18/2



Variety, 18/2



ARTIGO

## O Brasil em cartaz de novo

JOSEPHINE BOURGOIS

O primeiro semestre reúne dois eventos importantes no calendário global da indústria audiovisual, além do Oscar. Em fevereiro, o Festival de Berlim, na Alemanha, e em maio o Festival de Cannes, na França. Nesta 73ª edição do festival alemão, já foi visível a diferença em relação aos anos anteriores, marcados pelo congelamento dos programas públicos de exportação do cinema brasileiro, resultado de orientações políticas devastadoras. Cinco filmes estavam em competição, três projetos foram selecionados para o mercado de co-produção, 83 profissionais participaram do European Film Market, e ainda estiveram por lá organizações como Spcine, Cinema do Brasil e NICHOS 54. O Projeto Paradiso, iniciativa filantrópica que há quatro anos incentiva o audiovisual nacional, apoiou a presença do país por meio do seu programa Brasil no Mundo. Chamou a atenção que, pela primeira vez desde 2018, a Embaixada do Brasil tenha voltado a abrir as portas para receber os profissionais brasileiros em Berlim. O Itamaraty, além de apoiar cineastas no Berleale Talents, contribuiu para que profissionais de filmes selecionados participassem do festival. Também pela primeira vez em quatro anos, a Agência Nacional do Cinema enviou um representante a evento internacional. Não são episódios anódinos, mas sinais de uma mudança de ventos e de um futuro melhor.

O Globo, 4/4



NOTÍCIAS REVISTA PROGRAMAÇÃO ARTEFICIAIS EVENTOS ANÚNCIO CADASTRO DE QUEM QUER

### Projeto Paradiso investirá R\$ 200 mil em projetos da Incubadora Paradiso

Por Redação | 11 de maio de 2023 | Atualizado em 17 de maio de 2023



Josephine Bourgois, assessora de imprensa do Projeto Paradiso (Foto: Instagram)

O Projeto Paradiso, na quinta edição da Incubadora Paradiso, um programa de desenvolvimento de talentos, anunciou a seleção de projetos para o ano 2023. O lançamento da seleção 2023 da Incubadora Paradiso aconteceu nesta quinta-feira, dia 11 de maio, no Rio de Janeiro.

Tela Viva, 11/4



### Filantropia: Projeto Paradiso auxiliou 160 profissionais em 4 anos



Projeto Paradiso (Foto: Instagram do Projeto Paradiso)

Folha de São Paulo, 7/5



NOTÍCIAS REVISTA PROGRAMAÇÃO ARTEFICIAIS EVENTOS ANÚNCIO CADASTRO DE QUEM QUER

### Quatro produções nacionais serão exibidas em Cannes com o apoio do Projeto Paradiso

Por Redação | 16 de maio de 2023 | Atualizado em 17 de maio de 2023



Projeto Paradiso (Foto: Instagram do Projeto Paradiso)

O Projeto Paradiso selecionou quatro produções nacionais para serem exibidas no Festival de Cannes, na França, por meio do Brasil no Mundo, programa que busca fortalecer a participação nacional em grandes eventos e festivais no exterior. O programa também apoia a produção audiovisual e a distribuição de filmes, além de oferecer suporte técnico e financeiro para a produção e a distribuição de filmes.

Tela Viva, 16/5

Read Next: Jonathan Glazer's 'Zone of Interest' Scores Global Sales After Buzzy Cannes

HOME > FILM > GLOBAL

May 26, 2023 9:04am PT

### Brazil's Daniel Bandeira Wins the Pop Up Film Residency Paradiso With 'Red Express'

By Maria Balaga



Variety, 26/5



### Última chamada para inscrições rumo a programa de desenvolvimento na África



Tele Padi, 16/6

» BOA NOTÍCIA  
**PARA PROFISSIONAIS DO AUDIOVISUAL BRASILEIRO**

O Projeto Paradiso traz mais uma boa notícia para os profissionais do audiovisual brasileiros. Dessa vez, o anúncio é que estão abertas as inscrições para a Maestria em Escrita de Guião Audiovisual, que irá selecionar um roteirista brasileiro para um curso em Cuba. A formação é promovida pela Escuela Internacional de Cine y TV de San Antonio de Los Baños (EICTV), uma das mais admiradas instituições de formação de profissionais de cinema e televisão do mundo. As inscrições para concorrer à bolsa vão até 15 de agosto, e o selecionado será anunciado em 15 de setembro. A EICTV é a responsável pela seleção do candidato contemplado pela bolsa, que cobre os custos de passagem, matrícula e inscrição no curso. Para mais informações, confira o site do Projeto Paradiso [www.projetoparadiso.org.br](http://www.projetoparadiso.org.br).

Correio Brasiliense, 30/7



PROJETO PARADISO COMEMORA MIL HORAS DE MULTIPLICAÇÃO, FAZ BALANÇO DA ATUAÇÃO E PROJETA O FUTURO

Com quatro anos de fundações, Paradiso se consolida como entidade, principal agente de desenvolvimento brasileiro.



Criado em 2019, o **Projeto Paradiso**, iniciativa filantrópica do Instituto Olga Ribemont, se fortalece com o objetivo de apoiar os realizadores brasileiros em iniciativas de formação, capacitação, cursos, mentorias e tudo isso com importante foco na internacionalização. Com quatro anos de tanto trabalho e em plena pandemia, a organização celebra uma importante marca: Mil horas de multiplicação.

Exibidor, 15/9



A Tarde, 16/9



Prensário Internacional, 7/10



Variety, 21/11

# Associates



**OLGA RABINOVICH**  
Founder and President

Passionate about film, Olga Rabinovich from Brazil chose the audiovisual sector as the focus for her philanthropic work. A firm believer of its potential to change people's views and even their realities, she deems the audiovisual industry an important tool for strengthening Brazilian identity and sharing it with the world.



**ROBERTA DE OLIVEIRA E CORVO**  
Associate

A lawyer with a focus in business law and estate planning, she graduated from the University of São Paulo (USP) and has a master's degree and Ph.D. from PUC-SP and a Master's Degree in Law from Pennsylvania University. Roberta is currently a partner at Corvo Advogados.

# Team



**JOSEPHINE BOURGOIS**  
Executive Director

With MAs in Literature from the University of Paris Sorbonne, and Social Sciences from New York University (NYU), she has worked for 20 years in the nonprofit sector and the cultural scene in Brazil. She was the director of the Paraty International Literary Festival (Flip), founded the Fabriqueta de Histórias - an innovative creative writing project - and worked for the Department of Culture of the city of São Paulo.



**RACHEL DO VALLE**  
Program Director

Journalist with a Post-graduate Degree in Audiovisual Production and Management from the University of A Coruña, Spain, Rachel is an alumn of the Centre of International Negotiations Studies at the USP. She joined the BRAVI team for ten years and managed the Brazilian Content program, a partnership with Apex-Brazil. Prior to that, she worked for three years in the distribution of feature films and series on the international market.



**MILENA LARISSA**  
Program Analyst

With a degree in Communication, with an emphasis on radio and television, Milena has been in the audiovisual market since 2014, initially working with the production of accessibility resources and packages for digital cinema. In 2019, Milena migrated to streaming distribution, working for large Brazilian aggregators, and coordinating launches at the Latin American level.



**LUÍSA LUCCIOLA**  
Communication and Talent Development Coordinator

Graduated in journalism from the Universidade Federal do Rio de Janeiro (UFRJ), Luísa was an economics writer for AFP and worked for four years as a reporter for Jornal Extra. She produced the documentary "Who Killed Marielle Franco?" for Al Jazeera English and covered the Rio 2016 Summer Olympics. Her reports have already been published by Agência Pública and AFP in various countries.



**SAFO NUNES**  
Communication and Talent Development Analyst

With a Degree in Cinema and Audiovisual from FACHA (Faculdades Integradas Hélio Alonso), Safo's first experience in the film industry was as an intern at Levante Filmes, an independent production company from Rio de Janeiro, Brazil. She also collaborated as a volunteer in the 2019 edition of RioMarket - an event aimed at the audiovisual market, developed by the Rio de Janeiro International Film Festival. Currently, Safo works as Communications and Talent Management Assistant at Projeto Paradiso.



**LUANNA SAMPAIO**  
Communication Assistant

In 2022, Luanna graduated from PUC-SP with a degree in Communication and Multimedia. Luanna's focus is multimedia production, primarily audiovisual. To date, she has participated in four festivals with her own short films and has won the award for Best Experimental Short at the MT Black Cinema Exhibition. Since 2020, Luanna has worked in the digital media sector, managing social media and producing various materials for online format.



**FERNANDA DE LUCCIO**  
Administrative-financial Coordinator

A graduate in financial management from Anhembi Morumbi, Fernanda worked for more than 10 years as a financial analyst for Elo Company.

## Advisory Board



**ALINE LOURENA**

Creative Producer and TV executive with over 14 years of experience. Lourena has experience in creative supervision, strategic planning, and content solutions. She is currently the Content Acquisition Manager at Netflix.



**DEBORA IVANOV**

Lawyer and producer with more than 20 years of dedication to the audiovisual sector, including many years of work with Gullane Entretenimento, Debora was the Director of the Agência Nacional do Cinema (Ancine) and currently heads the National Forum of Women's Leadership in Audiovisual.



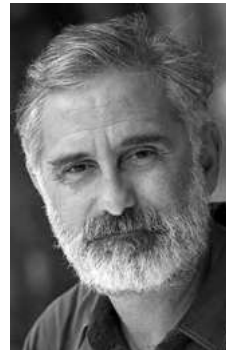
**DENIS MIZNE**

A law graduate of USP, Denis was a visiting scholar at Columbia University (US) and a World Fellow at Yale University and is currently the Executive Director of the Lemann Foundation..



**LÁZARO RAMOS**

Lázaro Ramos is a Brazilian actor, presenter, filmmaker, producer, and writer of children's literature. He began his artistic career at Bando de Teatro Olodum and gained notoriety by playing João Francisco dos Santos in the film *Madame Satã* (2002). He directed *Medida Provisória* (Executive Order - 2020) and the TV movie *Falas Negras* (2020) and worked as a producer on the documentary *A Luta do Século* (2016).



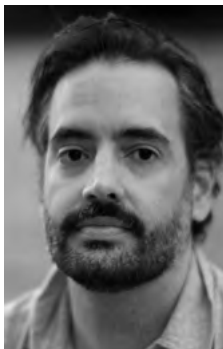
**MARCELO GOMES**

Director and scriptwriter, Marcelo is responsible for films such as *Paloma*, *Cinema*, *Aspirinas e Urubus* and *Estou me Guardando para Quando o Carnaval Chegar* (Waiting for the Carnaval), among others, and has won over 50 international awards.



**MARIA ANGELA DE JESUS**

With a long career in the audiovisual sector in Brazil, Maria Angela is currently director of original international productions at Netflix, after acting as the head of national productions at HBO.



**MATIAS MARIANI**

Founding producer of Primo Filmes (*O Cheiro do Ralo* or *Drained*, by Heitor Dhalia), Matias now works as a scriptwriter and director of films such as *Shine Your Eyes* selected in the Panorama session at the 70th Berlinale.



**MAYRA LUCAS**

Producer and CEO of the Glaz-Copa Group, Mayra's an expert in content creation, financial structuring, production, and distribution. She is responsible for hits such as *Loucas Pra Casar*, *Historietas Assombradas*, *Tô Rycal*, and *Caso Evandro*.



**SILVIA CRUZ**

Partner of Vitrine Filmes, a distributor dedicated mainly to Brazilian independent films, Silvia was responsible for the distribution of films such as *O Som Ao Redor* (Neighbouring Sounds), *Hoje Eu Quero Voltar Sozinho* (The Way He Looks), *Aquarius* and *Bacurau* (Nighthawk). She has recently launched Vitrine Espanha in Europe.

## Consultants



**EDUARDO VALENTE**

Critic, filmmaker and programmer, former International Advisor at ANCINE, and delegate of the Berlin International Film Festival in Brazil.



**FERNANDA LOMBA**

Fernanda's expertise derives from her diverse experience in production, creation, training, and policies in the audiovisual sector. Fernanda is a co-founder and the current director of the organization NICHOS 54.



**PAULA COSENZA**

A partner at Ventre Studio, Paula has partnered with Netflix, Disney, HBO, FOX, Warner, Discovery, Sony Pictures, and Grupo Globo. Paula has also carried out independent productions shown and awarded at major festivals.



**PAULA GASTAUD**

Paula Gastaud is a film producer, streaming specialist, curator and consultant with over 15 years of experience in the international market



**projetoparadiso.org.br**



**fb.com/projetoparadisoIOR**



**@projetoparadiso**



**paradiso@ior.org.br**



**youtube.com/projetoparadiso**



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