



2022 ANNUAL REPORT



Closing the 2021-2022 year raises a mix of feelings, difficult to describe. Perhaps the most prevalent of these is a sense of undeniable tiredness combined with a profound sense of hope.

Since our launch four years ago, Projeto Paradiso's mission has been to accompany the talents of the Brazilian audiovisual industry. After the State withdrew its support this year, we witnessed the many difficulties, struggles, and achievements first-hand.

In addition to personal challenges, those who work in this sector also faced significant changes in the market. **Without the support of political policies that prioritize cultural promotion, industry professionals were required to find new survival strategies.** Remaining optimistic, I expect this transformation may give rise to more independent, globalized, and structured mechanisms to reach internal and external audiences.

During four years of Projeto Paradiso, we have never been afraid to reevaluate our chosen path. When faced with difficulties, we sought to reinvent ourselves and hit the ground running to continue to serve in an efficient manner. 2022 closes an arduous cycle.

The year ends with the hope that culture will return to where it should never have been uprooted - the decisive force driving a country's development.

We experienced a little of this feeling of renewal when we brought together more than one hundred members of Paradiso's Talent Network in October at Cinemateca Brasileira in São Paulo. Alongside our board and industry actors, we celebrated the possibility of finally being together again. On this occasion, I felt enormous joy. But also an even greater sense of responsibility, seeing that I could contribute, in some way, to these people's dreams.

We will continue to listen attentively, pay attention to shortfalls, and seek to participate in the brilliant path that each audiovisual actor travels with inexorable strength and courage.

May 2023 come all the sooner!

OLGA RABINOVICH

President-Founder
Instituto Olga Rabinovich

When we created Projeto Paradiso, we opted to take an innovative path for a Brazilian cultural philanthropic institution - we decided to invest in people. At the start of Projeto Paradiso, a member of our advisory board stated (and has reminded us on multiple occasions since) that “at heart, we work with the individual.” Thus, we designed programs to train professionals, confident that they would then instigate transformation within the market.

In 2022, with the return of in-person events, we took every opportunity to be alongside our fellows - from Porto Alegre to Cannes, passing through Recife, Rio de Janeiro, and Buenos Aires. **In October, we successfully brought together more than one hundred Paradiso Talent Network members in São Paulo.** To meet, see faces, be surprised by heights and statures, and experience in-person connections only confirmed that this path of investing in people is the right one.

Beyond the network, we also remained attentive to cater to Brazilian professionals through our programs. We expanded the scope of initiatives aimed at financing audiovisual works, such as Show Me the Fund; we consolidated the Brasil no Mundo program so as not to leave the hard- won international stage unoccupied of a Brazilian presence; and, through sector dialogue and reflection, we launched “Screen Windows: Talking About a Revolution”, a publication that aims to forecast scenarios and help public and private actors in decision-making in the uncertain future of streaming.

We have robust expectations and commitments for 2023. We want to update programs, such as the Paradiso Incubator, which we will reformulate to be better connected to market demands; expand partnerships and initiatives focused on diversity; boost the presence of Brazilian audiovisual talents in African, Asian, and North-American festivals and markets; and **invest in strengthening the Paradiso Talent Network**, and thus in our utmost capital: people.

We concluded this year by celebrating an extraordinary piece of news: Olga Rabinovic’s nomination for the Government of the State of São Paulo Award for the Arts 2022 in the Education and Training in Culture category. For our small team, it is an honor to see this **recognition for the work we develop with steadfast commitment, seriousness, and affection.**

May the following year bring fair winds to the Brazilian audiovisual sector. We will continue to journey alongside the individuals who make this industry so inspiring.

JOSEPHINE BOURGOIS
Executive Director





MISSION AND PRINCIPLES	
AREAS OF WORK	
TALENTS	
ACTIONS FOR THE NETWORK	
PARADISO INCUBATOR	
BRASIL NO MUNDO	
FELLOWSHIPS	
COURSES AND LABS	
AWARDS	
PARADISO MULTIPLICA	
SHOW ME THE FUND	
PARTNERS	
PRESS	
ASSOCIATES & TEAM	
ADVISORY BOARD	

06	08	10	20	23	25	27	28	30	33	35	37	39	43	44
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MISSION

“Support the development of talents in the Brazilian audiovisual sector.”

Our mission is to support the Brazilian audiovisual sector in its efforts to create and distribute narratives that are relevant to its **audiences**, promote new market practices through **training** and knowledge generation and foster a **network of professionals** connected to the **global scene**.

PRINCIPLES

People

The most effective agents of change and transformation are people. We therefore identify and support professionals in order to leverage talents that make a difference in the Brazilian market.

Audiences

Thinking of the audience in all stages of the process – from creation to distribution – is fundamental to ensure that the audiovisual sector fulfils its mission: to reach our minds and hearts.

Art & Industry

An audiovisual work generates tangible and intangible cultural and economic value that is key to its success. We believe in the integration of art with business and management.

Dialogue & Renewal

Catering to the needs of the professionals with new opportunities for learning and training developed in partnership with key players is our way to seek concrete results that lead to the renewal of market behaviours.

Networks & Internationalization

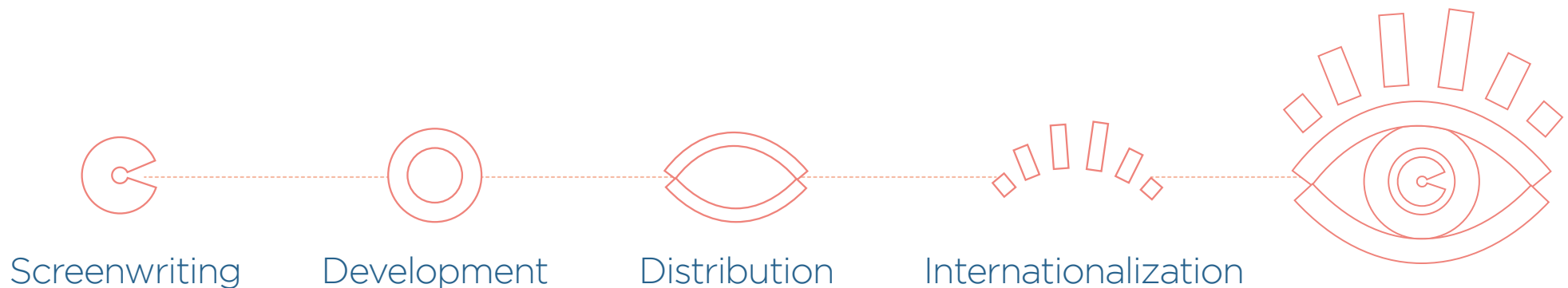
Connecting Brazilian talents to one another and to professionals around the world fosters learning and the development of joint projects. We want to strengthen a national network with a strong presence in Brazil and abroad.

STRATEGIC FOCUSES

Support
for the development
of projects in fiction

Feature Films/Series

Based on a research conducted with 100 professionals, Projeto Paradiso designed its programs with a focus on 3 areas in need of support (writing, development, distribution), with at its core a concern for the quality of the creative process, audience-design and internationalization.



TARGET AUDIENCE:

- Screenwriters
- Directors
- Script-Doctors
- Producers
- Film Distributors
- Film Exhibitors
- Programmers
- Marketing
- Sales Agents

Programs

Talent development
in the audiovisual sector



Find out more about
Projeto Paradiso:



PARADISO TALENT NETWORK

In 2022, Projeto Paradiso directly supported 46 Brazilian professionals from 24 cities and 13 states. In total, 143 individuals have received our support.



Amanda
Kadobayashi

Maringá (Paraná)
Distribution and Production
Locarno Pro -
U30 Scholarship
(Switzerland)



Bartolomeu
Luiz

Rio de Janeiro
(Rio de Janeiro)
Directing and Production
Creative Producer
Indaba (South Africa)



Belise
Mofeoli

Jacareí (São Paulo)
Screenwriting and
Directing
Histórias que
Viajam Award



Caísa S.
Reis

São Paulo (São Paulo)
Screenwriting, Research,
and Distribution
São Paulo Locarno
Industry Academy



Carlos
Segundo

São Paulo (São Paulo)
Directing and
Screenwriting
Hubert Bals Fund
Award (Netherlands)



Caru Alves de Souza

São Paulo (São Paulo)
Directing, Screenwriting,
and Production
Pop Up Film Residency
(Lithuania)



Cibeles Marina

Amargosa (Bahia)
Screenwriting
Incubadora
Paradiso 2022



Davi de Oliveira Pinheiro

Porto Alegre
(Rio Grande do Sul)
Directing and Screenwriting
TFL Extended Film (Spain)



Diogo Leite

São Paulo (São Paulo)
Directing and
Screenwriting
BAL-LAB - Festival
Biarritz Amérique
Latine (France)



Enock Carvalho

Recife (Pernambuco)
Directing, Screenwriting,
Production, and Marketing
Hubert Bals Fund
Award (Netherlands)



Fernando Fraiha

São Paulo (São Paulo)
Directing and
Screenwriting
Cine Qua Non Lab -
Taller de Líneas
Argumentales
(México)



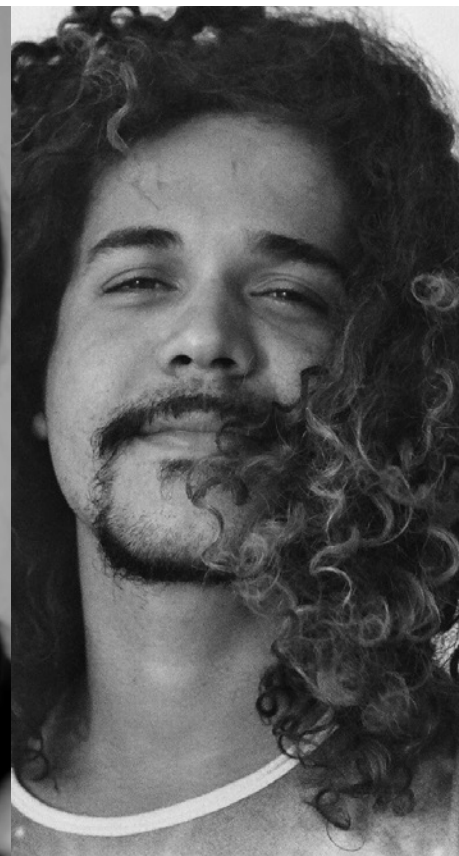
Flávia Vieira

Niterói (Rio de Janeiro)
Directing and
Screenwriting
Curso de Desarrollo
de Proyectos Audiovisuales
Iberoamericanos
(CDPAI) (Spain)



Flora Dias

Jales (São Paulo)
Directing
Apichatpong
Weerasethakul
Lab: Filming in the
Amazon (Peru)



Geovani Martins

Rio de Janeiro
(Rio de Janeiro)
Screenwriting
Cité Internationale des
Arts (France)



Gregório Graziosi

São Paulo
(São Paulo)
Directing and
Screenwriting
First Cut Lab
Paradiso Brazil



Janaína
Marques

Brasília (Distrito Federal)
Directing
First Cut Lab Paradiso
Brazil



Jo
Serfaty

Rio de Janeiro
(Rio de Janeiro)
Directing and Screenwriting
Cine Qua Non Lab -
Taller de Revisión
de Guion (México)



João Paulo
Miranda
Maria

Porto Feliz (São Paulo)
Directing and Screenwriting
Ikusmira Berriak
(Spain)



João
Ximenes
Braga

Rio de Janeiro
(Rio de Janeiro)
Screenwriting
Incubadora
Paradiso 2022



Karen
Castanho

São Paulo (São Paulo)
Production
First Cut Lab Paradiso
Brazil
First Cut Lab+
(Czech Republic)



Larissa Barbosa

Contagem (Minas Gerais)
Directing, Screenwriting,
and Research
Aceleradora Paradiso



Leonardo Martinelli

Rio de Janeiro
(Rio de Janeiro)
Directing and Screenwriting
Locarno Residency
(Switzerland)
BAL-LAB - Festival Biarritz
Amérique Latine (France)



Lorrán Dias

Rio de Janeiro
(Rio de Janeiro)
Directing Apichatpong
Weerasethakul Lab:
filming in the Amazon
(Peru)



Luana Melgaço

Belo Horizonte
(Minas Gerais)
Production
EAVE Puentes
(Uruguay)



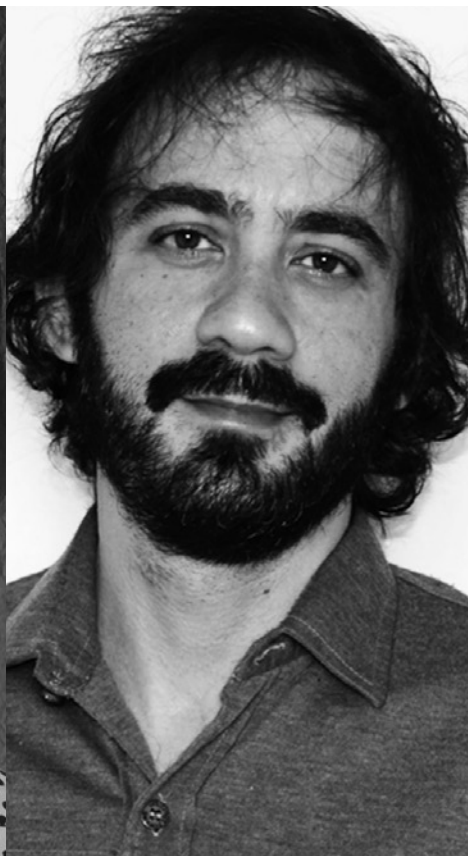
Lúcia Tupiassú

Belém (Pará)
Screenwriting
Cine Qua Scholarship
Non Lab - Storyline Lab
(México)



Ludmila
Naves

São Paulo (São Paulo)
Directing and
Screenwriting
ABRA Award



Luiz
Bertazzo

Corumbá
(Mato Grosso do Sul)
Directing, Screenwriting,
and Research
Incubadora Paradiso 2022



Luiza
Paiva

Rio de Janeiro
(Rio de Janeiro)
Production
TFL ScriptLab Story
Editing (Italy)



Maíra
Bühler

São Paulo (São Paulo)
Directing and Screenwriting
Cine Qua Non Lab-Taller
de Líneas Argumentales
Scholarship (México)
Hubert Bals Fund
Award (Netherlands)



Mariana
Bardan

Tremembé
(São Paulo)
Screenwriting
TFL NEXT TV
Series (Italy)



Mariana Ferraz

Rio de Janeiro
(Rio de Janeiro)
Production
Incubadora Paradiso:
Rotterdam Lab
(Netherlands)



Matheus Faria

Recife (Pernambuco)
Directing, Screenwriting,
Production and Marketing
Hubert Bals Fund
Award (Netherlands)



Maurício Macedo

Quixadá (Ceará)
Production
First Cut Lab
Paradiso Brazil



Michel Carvalho

Nova Iguaçu
(Rio de Janeiro)
Screenwriting
Cine Qua Non Lab -
Taller de Líneas
Argumentales
(Mexico)



Monica Demes

Fortaleza (Ceará)
Directing and
Screenwriting
Curso de Desarrollo
de Proyectos
Audiovisuales
Iberoamericanos
(CDPAI) (Spain)



Perseu Azul

Rondonópolis (Mato Grosso)
Directing and Screenwriting
Encontro de Ideias
Audiovisuais - Mostra
Internacional de Cinema
em São Paulo Award



Rafael Assunção

São João del Rei
(Minas Gerais)
Screenwriting
FRAPA Award



Rayane Teles

Itapetinga (Bahia)
Directing and Screenwriting
EICTV - Maestria em Escrita
Criativa (Cuba)



Rita Toledo

Rio de Janeiro
(Rio de Janeiro)
Screenwriting
Cine Qua Non Lab -
Storyline Lab in English
(Mexico)



Simone Oliveira

Maringá (Paraná)
Production
EAVE Producers
Workshop
(Luxembourg)



Stefani Mota

São Paulo
(São Paulo)
Screenwriting
Cabíria Award



Thaís de Almeida Prado

Belo Horizonte
(Minas Gerais)
Directing, Screenwriting,
and Research
TFL NEXT Comedy
(Italy)



Ticiana Augusto Lima

Fortaleza (Ceará)
Production
EAVE Producers
Workshop
(Luxembourg)



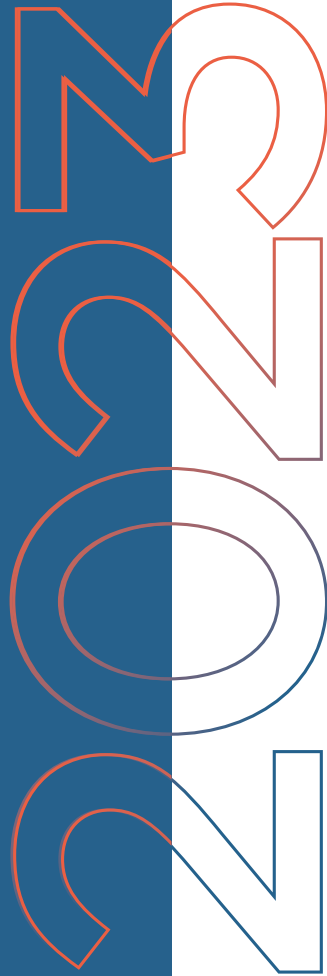
Zé Agripino

Malta (Paraíba)
Distribution
How To Find And
Harness Film Data
(USA)



Zita Carolhosa

São Paulo (São Paulo)
Production
First Cut Lab Paradiso
Brazil

The word 'COMING SOON' is written in a large, outlined, sans-serif font. The letters are split vertically by a solid blue vertical bar on the left and a white background on the right. The outlines of the letters are a reddish-orange color.

COMING SOON

**Below are the names of professionals
who will join the Paradiso's Talent
Network in 2023.**

Amanda Treze

EICTV (Cuba)

Julia Alves

EAVE Producers Network (Luxembourg)

Rafaella Costa

First Cut Lab+ (Italy)

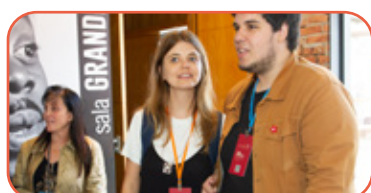
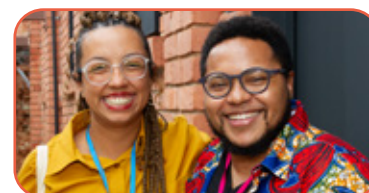
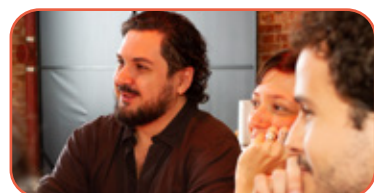
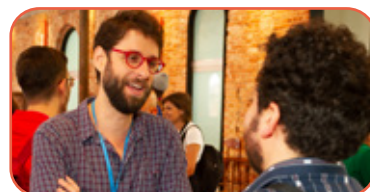
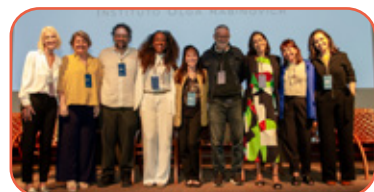
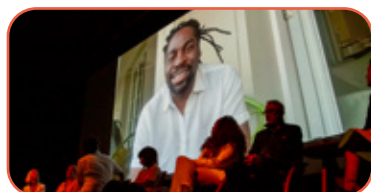
Wara

TFL Next Film Development (Italy)

PARADISO TALENT NETWORK

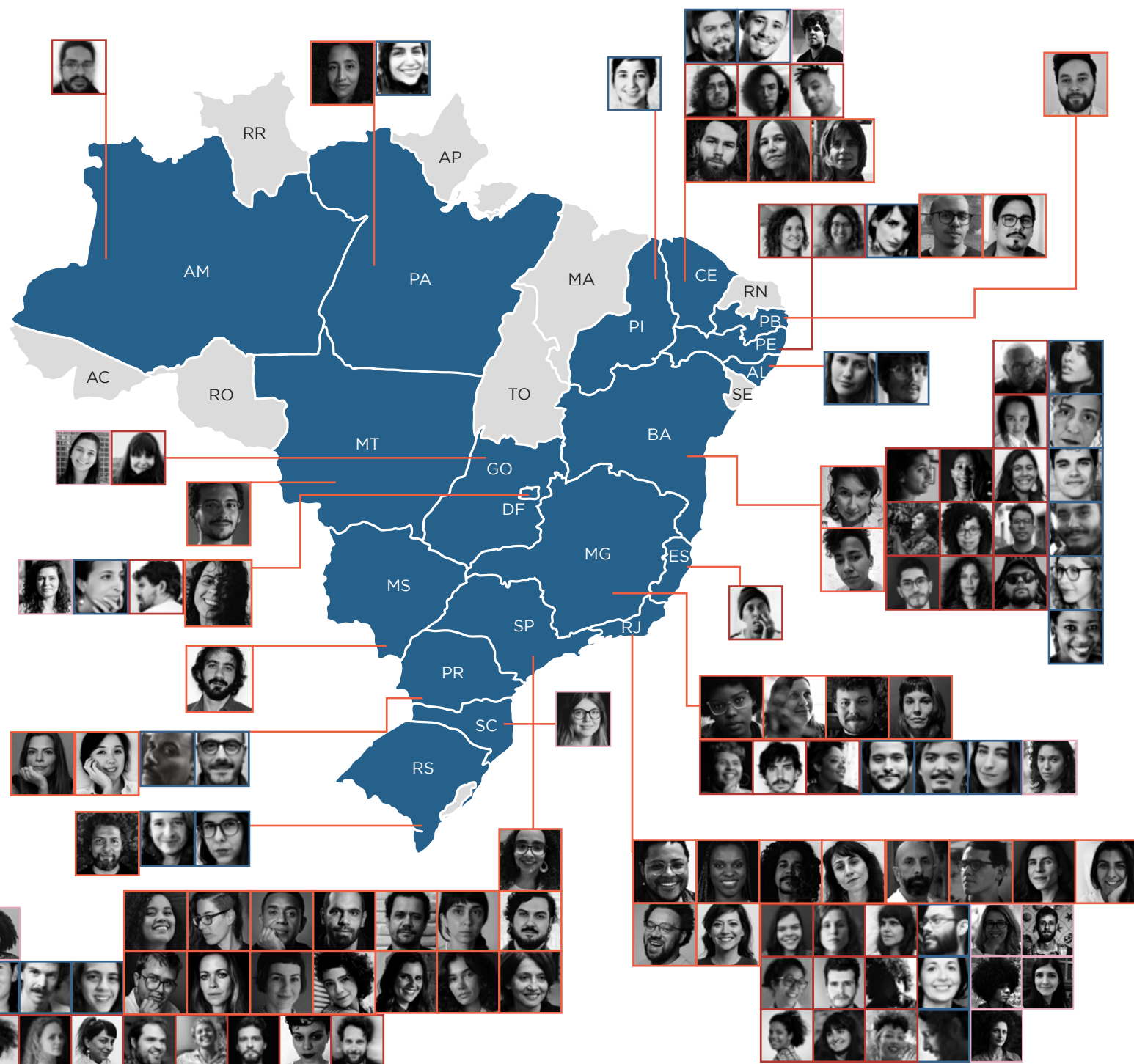
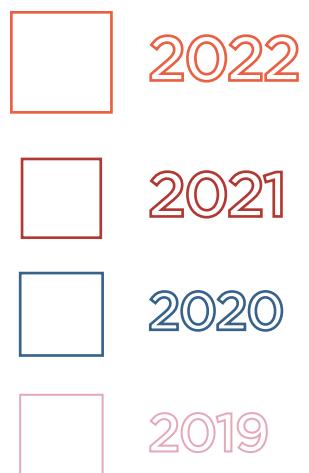
After joining the Paradiso Talent Network, professionals receive multiple benefits, including the opportunity to network with colleagues and market executives.

In addition to 2022's regional forums, we organized the national Paradiso Talent Network Meeting at the Cinemateca Brasileira in São Paulo - over one hundred members participated!



BRAZILIAN TALENT

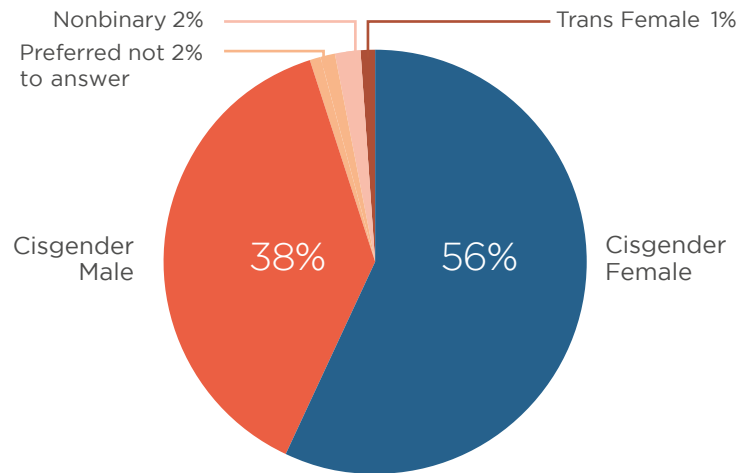
Between 2019 and 2022, Projeto Paradiso supported 143 audiovisual talents from twenty states and all five regions of Brazil.



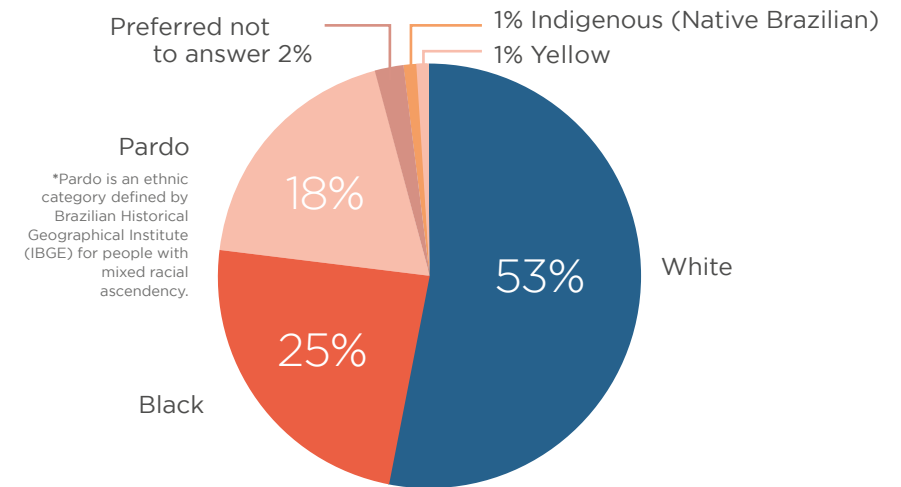
2019-2022 Talent Profile

Declared freely and willingly.

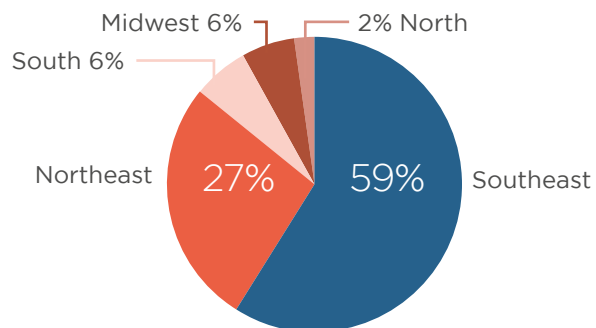
Gender



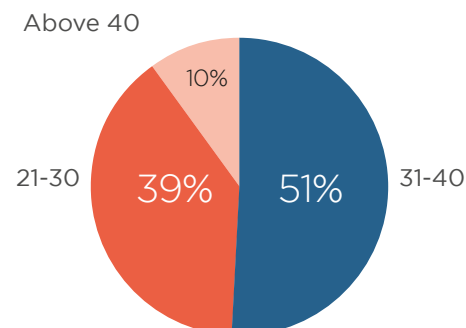
Race



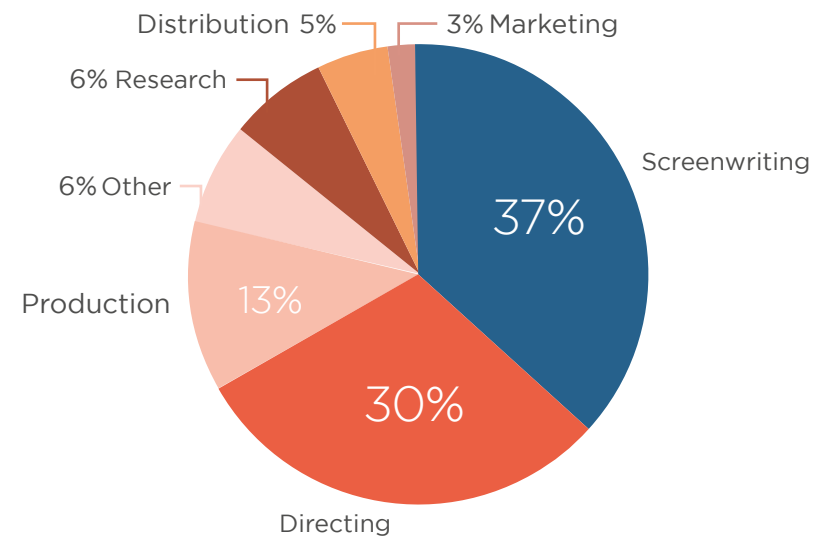
Geographic Origin



Age Group



Field of Specialization



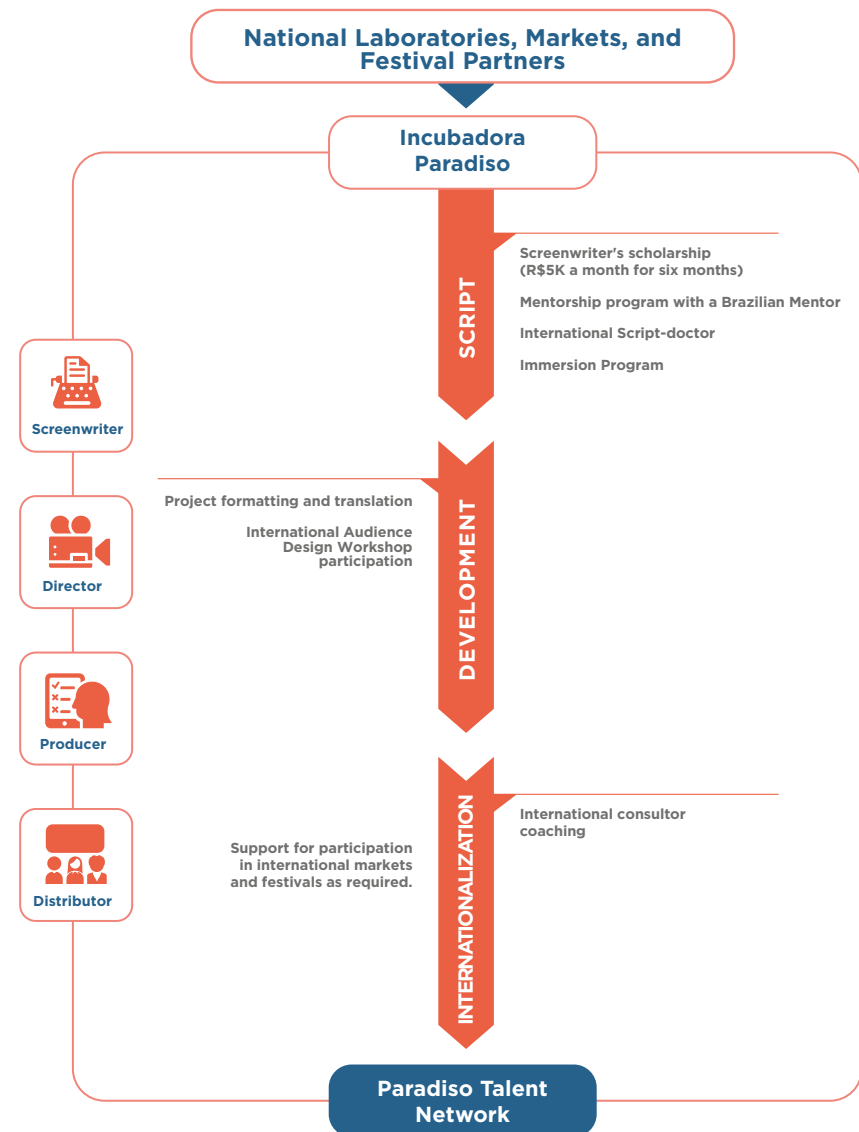
INCUBADORA PARADISO

Incubadora Paradiso
(Paradiso Incubator) is a customized support program designed to develop and internationalize Brazilian fiction feature films after they have been selected in important national Labs and Markets.

The incubator offers a R\$30,000 grant to scriptwriters, doctoring sessions with renowned Brazilian and international mentors, international consulting for producers, audience-design workshops, and guaranteed access to some of the leading audiovisual markets in the world.

In 2023, we will update Incubadora Paradiso to better serve the audiovisual market. Moving forward, we will have different categories according to the phase of each project and per the varying stages of the professionals' careers.

Scan the
QR code
to learn
more:



CENA15



Cibele Marina
Screenwriter



Project: *Where Are the Stars?*



Mentor:
Camila Agustini

Logline: In Salvador's women's prison, an inmate fights against handing her daughter over to the State's guardianship.



João Ximenes Braga
Screenwriter



Project: *Between Mirrors*

FRANCO
Producer:
Franco Produções



Mentor:
Murilo Salles

Logline: Unemployed journalist Xavier tries resurrecting his career by investigating the deep fake underworld. When he discovers his doppelgänger is involved in this criminal scheme, Xavier begins to lose control over what is real in his life.



Luiz Bertazzo
Screenwriter



Project: *Loba*



Producer:
Tem Dendê



Mentor:
Di Moretti



Mentor:
Luh Maza

Logline: After being deported from Italy, Loba has to restart life in a small backwater town, in the center-west of Brazil, alongside a younger sister with whom she had not had contact for twenty years.

BRASIL NO MUNDO: SUPPORT FOR FILMS AND PROJECTS IN INTERNATIONAL FESTIVALS AND MARKETS



This year, through the Brasil no Mundo program, we supported the presence of 25 films and projects in twelve festivals, five markets, and four international WIPs.



Mars One

Gabriel Martins
Sundance
Cinelatino - Rencontres de Toulouse



Unsound

Davi de Oliveira Pinheiro
Industria - Guadalajara Film Festival



Pornomelancholia

Manuel Abramovich
(Argentina)
San Sebastian Film Festival



Mother of Gold

Madiano Marcheti
Cinemart - Rotterdam Film Festival



Rule 34

Julia Murat
Locarno Film Festival



The Blue Flamingo

Beatriz Seigner
Europe-Latin America
Co-Production Forum -
San Sebastian Film Festival



Deaf Love 1500

Grace Passô
Cinemart - Rotterdam Film Festival



Paloma

Marcelo Gomes
Munich Film Festival



River of Desire

Sérgio Machado
Tallinn Film Festival



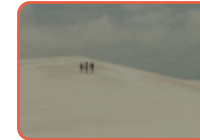
Fogaréu

Flávia Neves
Berlin Film Festival
Guadalajara Film Festival



Perlimps

Alê Abreu
Annecy Film Festival



Betânia

Marcelo Botta
Primer Corte - Ventana Sur



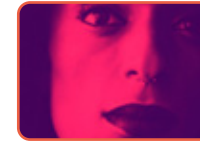
Three Tidy Tigers Tied a Tie Tightly

Gustavo Vinagre
Berlin Film Festival



MOA

Marcel Beltran
Open Doors Co-production Hub
Locarno Film Festival



Eve

Thays Berbe
SoloSerieS BBC - Ventana Sur



Dry Ground Burning

Adirley Queiroz
Berlin Film Festival



Tinnitus

Gregorio Graziosi
Karlovy Vary International Film
Festival
Biarritz Film Festival



Raquel 1:1

Mariana Bastos
SXSW
Guadalajara Film Festival



Charcoal

Carolina Markowicz
Toronto International Film Festival

PARADISO WIP AWARD

Through partnerships with major international festivals, we offered five prizes ranging from US \$5-10K to selected projects for their Works In Progress (WIPs).

Cine en Construcción - Cinélatino - Festival Rencontres de Toulouse



Charcoal
Carolina Markowicz

Guadalajara Construye - Guadalajara Film Festival



Mensageiro
Lúcia Murat

WIP Latam - San Sebastian Film Festival



A Strange Path
Guto Parente



A House in the Country
Davi Pretto

Paradiso WIP Award - Ventana Sur



Paraguayan Loves
Janaína Marques

Hubert Bals Fund

After another successful year in partnership with Hubert Bals Fund - a European fund that supports independent cinema - the Brazilian presence in the fund's overall selection was strengthened. In addition, Projeto Paradiso offers a prize of US \$1,000 for each selected work.



The Secret of Sikán
Everlane Moraes



The Wedding
Maíra Bühler



Milk Powder
Carlos Segundo



The Riverbank
Enock Carvalho
e Matheus Faria

Oscar

We supported the race for an Oscar nomination by Brazilian feature films pre-selected by the Academy.



Mars One
Gabriel Martins

SCHOLARSHIPS

We offered 30 Paradiso Scholarships in multiple fields, including scripting, development, production, and distribution.

Masters' in Creative Writing

EAVE Producers Workshop

Ikusmira Berriak

Cité Internationale des Arts - Residency in Paris

TFL ScriptLab Story Editing

Cine Qua Non Lab - Taller de Revisión de Guion

Cine Qua Non Lab - Storylines Lab in English

TFL NEXT Comedy

TFL NEXT TV Series

Film Impact Screening Facilitator

Locarno Pro U30

Pop Up Film Residency 2022

First Cut Lab+

Apichatpong Weerasethakul Lab: Filming in the Amazon

EAVE Puentes

Locarno Residency

How To Find And Harness Film Data

Ibero-American Audiovisual Project Development Course (CDPAI)

BAL-LAB

TFL Extended Film

Creative Producer Indaba

São Paulo Locarno Industry Academy



COURSES AND LABS

Script - From Start to Finish, Passing Through the Middle - Module II

Course held by Centro Cultural b_arco, Casa de Cinema de Porto Alegre, and Projeto Paradiso with the Director and Screenwriter **Jorge Furtado**. We offered 250 full grants for partner institutions and NGOs of the Projeto Paradiso to expand and democratize access to content.

Pocket class: “Before the First Act”

EICTV (Cuba) Screenwriters and Professors **Aleksei Abib** and **Camila Agustini** discuss the challenges of the creative process before one begins writing a script. This class is available on **Canal Paradiso**.

Introduction to Audiovisual Controllership

Produced in partnership with the production company **Glaz** and intended for beginners, this course is for those who wish to understand the work of the audiovisual controller, including their main responsibilities and tools, rules, how to assemble reports, and tips on how to enter the job market.



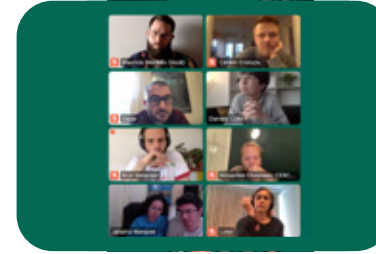
BrLab Audience Design

We organized a bespoke workshop for the members of **Incubadora Paradiso 2021** and two other projects of the ParadisoTalent Network. Participants can learn more about audience design tools to build communication, distribution, and engagement strategies.



FRAPA[LAB]

The 4th edition of **FRAPA[LAB]** - focused on developing fiction projects - was co-produced with Projeto Paradiso. In this laboratory, those selected participated in training and met with market specialists.



First Cut Lab Paradiso Brazil

This international training and consultancy program, conceived by **Matthieu Darras**, was brought to Brazil by Projeto Paradiso. The first edition focused on three fiction feature films in the initial stage of editing.



Produire au Sud Recife

An international co-production workshop held by **Festival des 3 Continents**, in France, in partnership with Projeto Paradiso, the French Embassy in Brazil, Recife's City Hall, and Nantes' City Hall. Five Brazilian producer-director duos received training and mentoring to develop their projects in search of co-production.

AWARDS

Throughout 2022, we awarded 14 prizes to both professionals and projects.



At the 6th ABRA Screenplay Awards, the Screenwriter of the Year prize was awarded to **Ludmila Naves**.

This is the fourth year that Projeto Paradiso has supported the award.



A Borda do Mundo, by **Jo Serfaty**, produced by **Clarissa Guarilha**, was awarded with an opportunity to participate in MAFF (Málaga & Co-production Event, at the 2023 Malaga Festival, Spain.)

The Jaguar, by **Emanuel Lavor**, was awarded an opportunity to participate in the 2022 Ventana Sur Argentina.



This award is dedicated to fiction feature film scripts written by women. In 2022, the winner was **Stefani Mota**, with the feature film project *Deise*.



At the 2nd CORA Awards, *Em Nome de Karolayne*, by **Milena Ribeiro**, received an award for the development of the fiction project.



Diego Paulino's *Experiências Incômodas em Dias Nublados* received an award for Project Under Development.



At Pitchings do II Encontro de Ideias Audiovisuais - organized by the São Paulo International Film Festival- **Perseu Azul's** *Walala* was awarded.



At FRAPA Screenplay Contest, the Feature Film category winner was **Rafael Assunção** for his *Eu Roubei a Chuva Por Amor*.



Belise Mofeoli's *Lugar Seguro* was chosen as the best project in the first edition of Histórias que Viajam.



Awards for the Brazilian projects selected by the Dutch fund: *The Secret of Sikán*, by **Everlane Moraes**, *The Wedding*, by **Maíra Bühler**, *Milk Powder*, by **Carlos Segundo** and *The Riverbank*, by **Enock Carvalho** and **Matheus Faria**.



Wara, a professional with a prominent project at BrLab Features, was offered a position and additional support for future participation in TFL Next Film.



PARADISO MULTIPLICA

Launched in April 2020, Paradiso Multiplica seeks to share the experiences of Paradiso Talent Network professionals. Paradiso Multiplica focuses on sharing and disseminating knowledge gained by fellows at premier institutions worldwide. Since its launch, there have been over 880 hours of multiplication alongside 43 partners.

450 hours of multiplication

25 partners

61 talents

15 cities

15 states

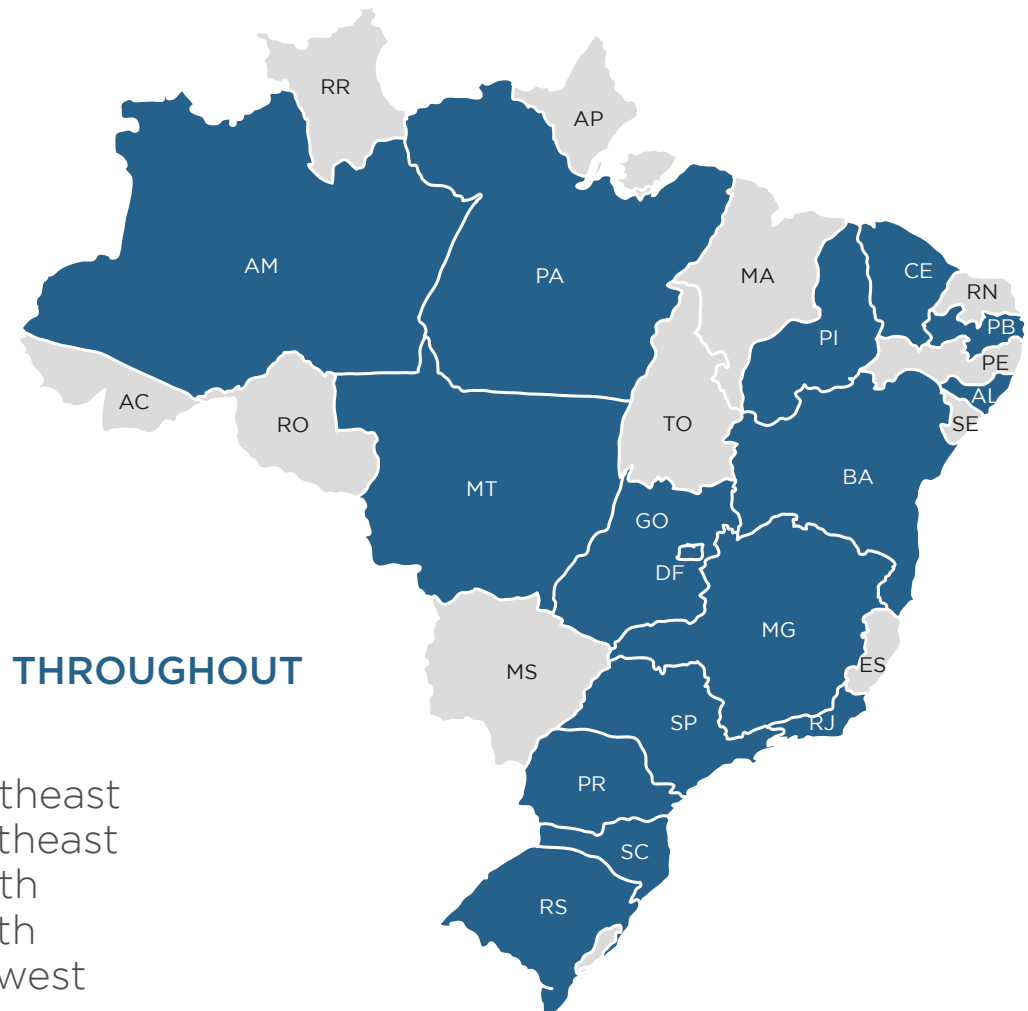
2.000 people reached

15 lectures

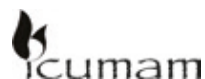
59 mentorships

1 jury panel

8 courses



Paradiso Multiplica's partners



Visit:

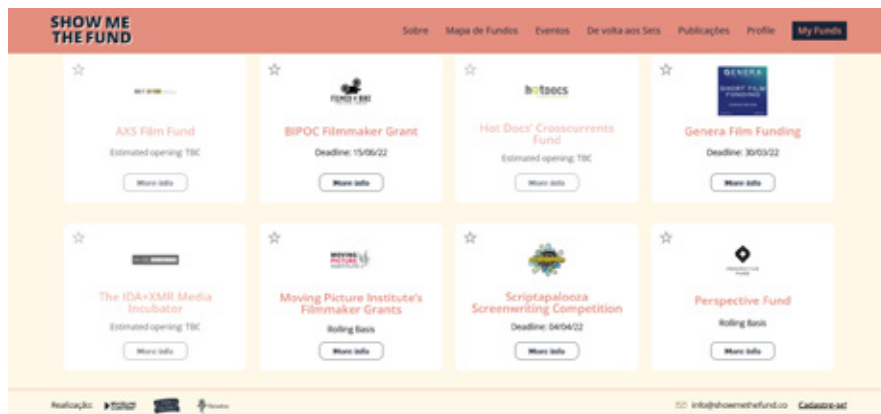


SHOW ME THE FUND

Launched in 2020, Show Me the Fund is an unprecedented partnership between Brazilian Content, Cinema do Brasil, and Projeto Paradiso.

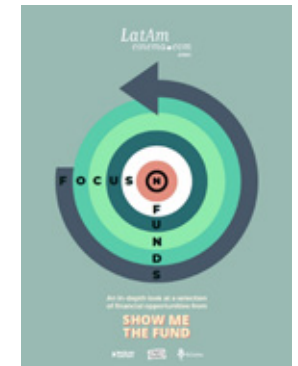
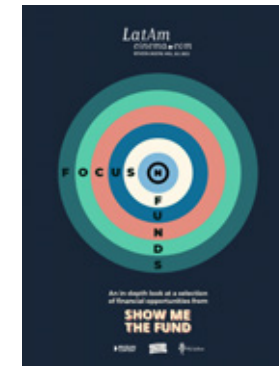
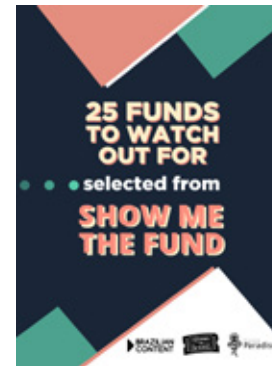
Roadmap to Financing

Updated periodically, the Roadmap to Financing is a powerful and user-friendly platform that brings together more than 100 international funding opportunities for Brazilian projects.



Publications

In partnership with LatAm Cinema, one of the most important platforms in the Latin American cinema industry, Show Me the Fund creates specialized publications featuring exclusive interviews with representatives of international financing funds.



Events

We participated in 37 national and international events, presenting initiatives such as the Roadmap to Financing to the public and promoting meetings between directors and funding opportunities.

Visit:



www.showmethefund.co

SCREEN WINDOWS

“Screen Windows: Talking About a Revolution - Disruptions, Regulatory Dilemmas and Opportunities for the Audiovisual Industry” is a publication launched by Projeto Paradiso that sheds light on exhibition, production, and distribution challenges facing the Brazilian audiovisual industry in the post-pandemic period.

The publication is prefaced by **Johanna Koljonen**, author of the Nostradamus Report. Journalist **Ana Paula Sousa** is responsible for editorial coordination and content alongside columnist **Guilherme Ravache**. Distribution Specialist **Paula Gastaud** was consulted for the publication.

The publication was released at the II Encontro de Ideias Audiovisuais at São Paulo’s 46th International Film Festival.

The English version was launched in November at the Argentina Ventana Sur Film Festival.



Editorial Masthead

Editorial Coordination: Ana Paula Sousa

Authors: Ana Paula Sousa and Guilherme Ravache

Collaboration: Cássio Sterling Carlos

Consultant: Paula Gastaud

Editorial Production: Luísa Lucciola

Graphic Design: RiMA Gráfica

Infographics: Mario Kanno and William Taciro

Download
here



PARTNERS

In 2022, we expanded our partnerships with leading institutions in Brazil and worldwide, and we are proud to announce we now have 43 ongoing partnerships. We also support 15 institutions and events in Brazil.



International Partners



PRESS



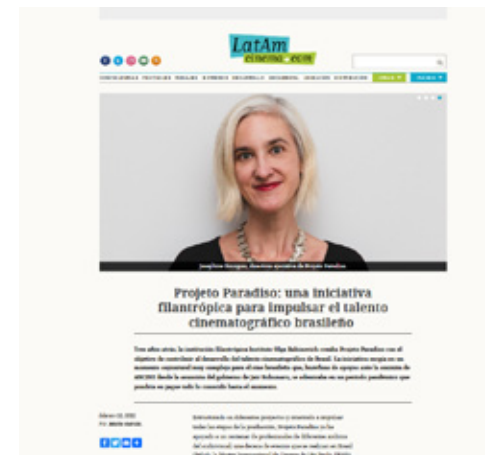
Variety, 20/1



SeñalNews, 25/1



Folha de São Paulo, 9/2



Latam Cinema, 22/2



Personagens trans são alvo de curso de Alice Marcone sobre construção de papéis



Tele Padi, Folha de São Paulo, 8/4



Variety, 21/5



Folha de São Paulo, 24/5



LatAm, 25/5



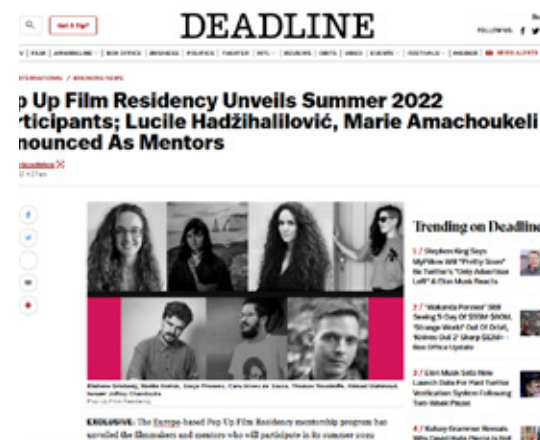
Variety, 30/5



Tele Padi, Folha de São Paulo, 3/7



Tele Padi, Folha de São Paulo, 5/7



Deadline, 11/7



Piauí, 24/8



BBC News Brasil, 12/9



Screendaily, 11/10



O Estado de S. Paulo, 5/12

Associates



OLGA RABINOVICH
Founder and President

Passionate about film, Olga Rabinovich from Brazil chose the audiovisual sector as the focus for her philanthropic work. A firm believer of its potential to change people's views and even their realities, she deems the audiovisual industry an important tool for strengthening Brazilian identity and sharing it with the world.



ROBERTA DE OLIVEIRA E CORVO RIBAS
Associate

A lawyer with a focus in business law and estate planning, she graduated from the University of São Paulo (USP) and has a master's degree and Ph.D. from PUC-SP and a Master's Degree in Law from Pennsylvania University. She is currently a partner at Corvo Advogados.



JOSEPHINE BOURGOIS
Executive Director

With MAs in Literature from the University of Paris Sorbonne, and Social Sciences from New York University (NYU), she has worked for 20 years in the nonprofit sector and the cultural scene in Brazil. She was the director of the Paraty International Literary Festival (Flip), founded the Fabriqueta de Histórias – an innovative creative writing project – and worked for the Department of Culture of the City of São Paulo.



RACHEL DO VALLE
Manager of Audiovisual Projects

Journalist with a Post-graduate Degree in Audiovisual Production and Management from the University of A Coruña, Spain, she is an alumn of the Centre of International Negotiations Studies at the USP. She joined the BRAVI team for ten years and managed the Brazilian Content program, a partnership with Apex-Brazil. Prior to that, she worked for three years in the distribution of feature films and series on the international market.



LUÍSA LUCCIOLA
Communications Coordinator

Graduated in journalism from the Universidade Federal do Rio de Janeiro (UFRJ), she was an economics writer for AFP and worked for four years as a reporter for Jornal Extra. She produced the documentary "Who Killed Marielle Franco?" for Al Jazeera English and covered the Rio 2016 Summer Olympics. Her reports have already been published by Agência Pública and AFP in various countries.



BEATRIZ CYRINEO
Project Assistant

Graduated in Literature (USP), with a specialization in cultural management, policy and production from Unicamp, she has been working as a producer of theatre, music and visual art projects for 13 years. As a producer, she collaborated in six editions of the Paraty International Literary Festival (Flip) and was the Production Programming and Coordinator of the Programming Department of the City of São Paulo's Department of Culture.



FERNANDA DE LUCIO
Administrative-financial Coordinator

A graduate in financial management from Anhembi Morumbi, she worked for more than 10 years as a financial analyst for Elo Company.



SAFO NUNES
Communications Assistant

With a Degree in Cinema and Audiovisual from FACHA (Faculdades Integradas Hélio Alonso), Safo's first experience in the film industry was as an intern at Levante Filmes, an independent production company from Rio de Janeiro, Brazil. She also collaborated as a volunteer in the 2019 edition of RioMarket – an event aimed at the audiovisual market, developed by the Rio de Janeiro International Film Festival. Currently, Safo works as Communications and Talent Management Assistant at Projeto Paradiso.

Team

Consultants



PAULA GASTAUD
Strategic Consultant
Executive Director of Sofa Digital, partner at Mediocielo Films, and VOD Expert.



EDUARDO VALENTE
International Consultant
Critic, filmmaker and programmer, former International Advisor at ANCINE, and delegate of the Berlin International Film Festival in Brazil.

Advisory Board



ALINE LOURENA

Creative Producer and TV executive with over 14 years of experience. Lourena has experience in creative supervision, strategic planning, and content solutions. She is currently the Content Acquisition Manager at Netflix.



DEBORA IVANOV

Lawyer and producer with more than 20 years of dedication to the audiovisual sector, including many years of work with Gullane Entretenimento, she was the Director of the Agência Nacional do Cinema (Ancine) and currently heads the National Forum of Women's Leadership in Audiovisual



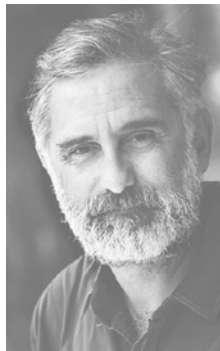
DENIS MIZNE

A law graduate of USP, he was a visiting scholar at Columbia University (US) and a World Fellow at Yale University and is currently the Executive Director of the Lemann Foundation.



LÁZARO RAMOS

Lázaro Ramos is a Brazilian actor, presenter, filmmaker, producer, and writer of children's literature. He began his artistic career at Bando de Teatro Olodum and gained notoriety by playing João Francisco dos Santos in the film *Madame Satã* (2002). He directed *Medida Provisória* (Executive Order - 2020) and the TV movie *Falas Negras* (2020) and worked as a producer on the documentary *A Luta do Século* (2016).



MARCELO GOMES

Director and Scriptwriter, he is the creator of films such as *Cinema*, *Aspirinas e Urubus* and *Estou me Guardando para Quando o Carnaval Chegar* (Waiting for the Carnival), among others, and has won over 50 international awards.



MARIA ANGELA DE JESUS

With a long career in the audiovisual sector in Brazil, she is currently director of original international productions at Netflix, after acting as the head of national productions at HBO.



MATIAS MARIANI

Founding producer of Primo Filmes (*O Cheiro do Ralo* or *Drained*, by Heitor Dhalia), he now works as a scriptwriter and director of films such as *Shine Your Eyes* selected in the Panorama session at the 70th Berlinale.



MAYRA LUCAS

Producer and CEO of the Glaz-Copa Group, she's an expert in content creation, financial structuring, production, and distribution. She is responsible for hits such as *Loucas Pra Casar*, *Historietas Assombradas*, *Tô Rycal*, and *Caso Evandro*.



SILVIA CRUZ

Partner of Vitrine Filmes, a distributor dedicated mainly to Brazilian independent films, she was responsible for the distribution of films such as *O Som Ao Redor* (Neighbouring Sounds), *Hoje Eu Quero Voltar Sozinho* (The Way He Looks), *Aquarius* and *Bacurau* (Nighthawk). She has recently launched Vitrine Espanha in Europe.

In memoriam



Cássio Pereira dos Santos

(1982 - 2022)



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