



Projeto
Paradiso

ANNUAL REPORT 2019

“Well-told stories have always moved me and taught me a lot. I believe they can change the world.”

OLGA RABINOVICH

President and Founder
of Instituto Olga Rabinovich
and Projeto Paradiso



In 2019, Projeto Paradiso had one simple, but ambitious objective: to start to exist. Making this dream come true is in itself a major achievement: consulting professionals in the sector, designing strategies, building partnerships, putting a team together, telling our story and beginning to identify and attract talents were crucial goals in this initial phase.

It was very rewarding to receive such a positive response to our ideas throughout the process. It seemed that there really was a space to fill. It soon became clear that due to the changes in national public policy, support for this sector and its professionals was needed now more than ever.

In Projeto Paradiso's first year of life, we are very proud to have supported 20 talents through our incubator and grant programme and established partnerships with 26 organizations in Brazil and around the world.

We believe it is important for the audiovisual sector today to understand and become more familiar with its audience in order to develop content that is relevant to them. We need to apply this principle first and foremost to ourselves. This year helped us to get to know our public better and comprehend its needs. It allowed us to validate our premises and we will move forward on the path we had chosen, always striving to join forces and add value to the production chain.

None of this would have been possible if it were not for the unique gesture – a rare one in Brazil – of one woman who decided to dedicate resources, time and energy to bring a project that supports the national audiovisual sector to life. It is important to honour this gesture with the results of the actions that it has made possible and this is what we will devote ourselves to in the years to come!

JOSEPHINE BOURGOIS
Executive Director
Instituto Olga Rabinovich





MISSION AND PRINCIPLES
AREAS OF WORK
TALENTS
INCUBADORA PARADISO
PARTNERS
ACTIVITIES AND EVENTS
OUR AUDIENCE
ASSOCIATES AND TEAM
ADVISORY BOARD

04 06 08 14 16 18 20 25 26

MISSION

“Support the development of talents in the Brazilian audiovisual sector.”

Our mission is to support talents in the audiovisual sector in their efforts to create and distribute narratives that are relevant to their audiences; promote new market practices through training and knowledge generation and foster a network of professionals connected to the global scene.

PRINCIPLES

People

The most effective agents of change and transformation are people. We therefore identify and support talents that can make a difference in the Brazilian market.

Audiences

Thinking of the audience in all stages of the process - from creation to distribution - is fundamental to ensure that the audiovisual sector fulfils its mission: to reach people.

Art & Industry

An audiovisual work generates tangible and intangible cultural and economic values that are key to its success. We rely on the integration of art with business and management.

Dialogue & Renewal

Listening to demands, introducing new references and offering support mechanisms designed in partnership with the sector is how we aim to bring about concrete results that usher in new market practices.

Networks & Internationalization

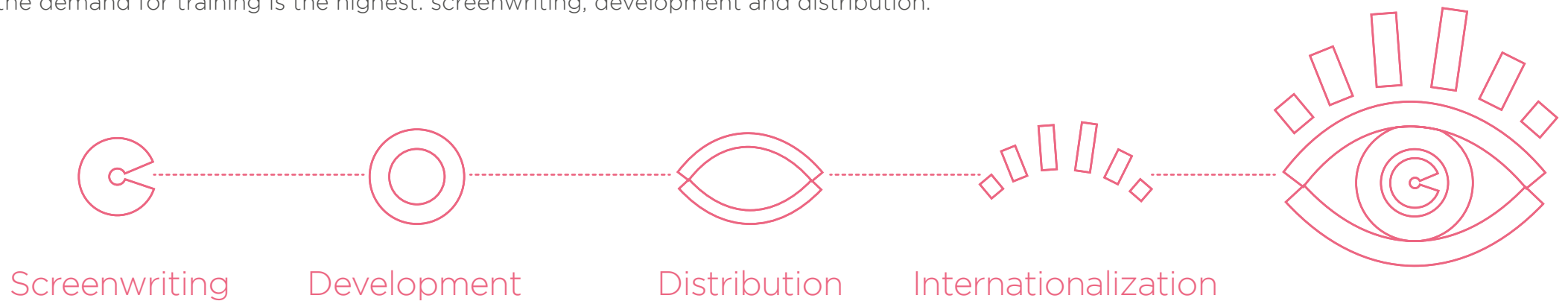
Connecting Brazilian talents to one another and to professionals around the world fosters learning and the development of joint projects. We want to strengthen a national network with a strong presence in Brazil and abroad.

STRATEGIC FOCUSES

Support for
the development
of projects in fiction

Feature Films / Series / Animated Movies

Based on a study we conducted Diagnosis of the Audiovisual Sector
Projeto Paradiso created programmes that focus on three areas where
the demand for training is the highest: screenwriting, development and distribution.



TARGET AUDIENCE:

- Screenwriters
- Directors
- Script-doctors
- Producers
- Film Distributors
- Film Exhibitors
- Programmers
- Marketing
- Sales Agents

Programs

Talent development
in the audiovisual sector



TALENTS

In 2019, Projeto Paradiso directly supported 20 professionals from 9 cities in 7 states.



Aline
Mazzarella

Rio de Janeiro (RJ)
Producer
Prêmio Brasil
CineMundi - TorinoFilmLab
Creative Production
Workshop (Italy)



Ana Julia
Travia

São Paulo (SP)
Scriptwriter/Director
Grant: TV Writing Intensive
Summer Program - Stony
Brook University (US)



Bárbara
Cunha

Recife (PE)
Director
Grant: TorinoFilmLab
Scrip Development (Italy)



Beatriz
Seigner

São Paulo (SP)
Scriptwriter/Director
Grant: Pop Up Film
Residency (Slovakia)



Bruno
Ribeiro

Rio de Janeiro (RJ)
Scriptwriter/Director
Incubadora 2019



Camila
Freitas

Rio de Janeiro (RJ)
Director/Director of
photography
Grant: Bienalle College
(Italy)



Carolina
Markowicz

São Paulo (SP)
Director/Scriptwriter
Grant: TorinoFilmLab
Extended Creative
Production Workshop
(Italy)



Fernanda
Vidigal

Belo Horizonte (MG)
Producer
Grant: BAM Conecta
Workshop on Distribution
(Colombia)



Índigo

Campinas (SP)
Scriptwriter
Incubadora 2019



Jaqueline
Souza

Sorocaba (SP)
Scriptwriter
Incubadora 2019



Juliana
Milheiro

Rio de Janeiro (RJ)
Scriptwriter/Director
Prêmio FRAPA



Lidia Damatto
Moreira

São Paulo (SP)
Sales agent
Grant: Next Wave - DFFB
(Germany)



Luan Filippo
Oldenbrock

São Paulo (SP)
Marketing Manager
Grant: EAVE Marketing
Workshop (Luxembourg)



Maria Beatriz
Vilela

Goiânia (GO)
Marketing Assistant
Grant: Locarno Industry
Academy International
(Mexico)



Nina
Kopko

São Paulo (SP)
Director
Incubadora 2019
Grant: BAL LAB
(France)



Rafaela
Camelo

Brasília (DF)
Scriptwriter/Director
Prêmio Cabíria



Rodrigo
Séllos

Rio de Janeiro (RJ)
Scriptwriter/Director
Prêmio FRAPA



Silvia
Cruz

São Paulo (SP)
Distributor
Grant: Master in Film Curating
Studies at Elías Querejeta
Zine Eskola (Spain)



Will
Domingos

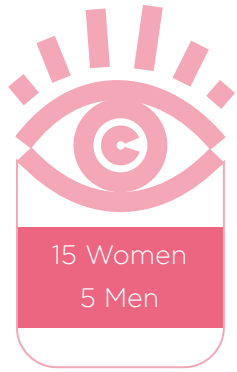
São Paulo (SP)
Director
Grant: TorinoFilmLab
Creative Production
Workshop (Italy)



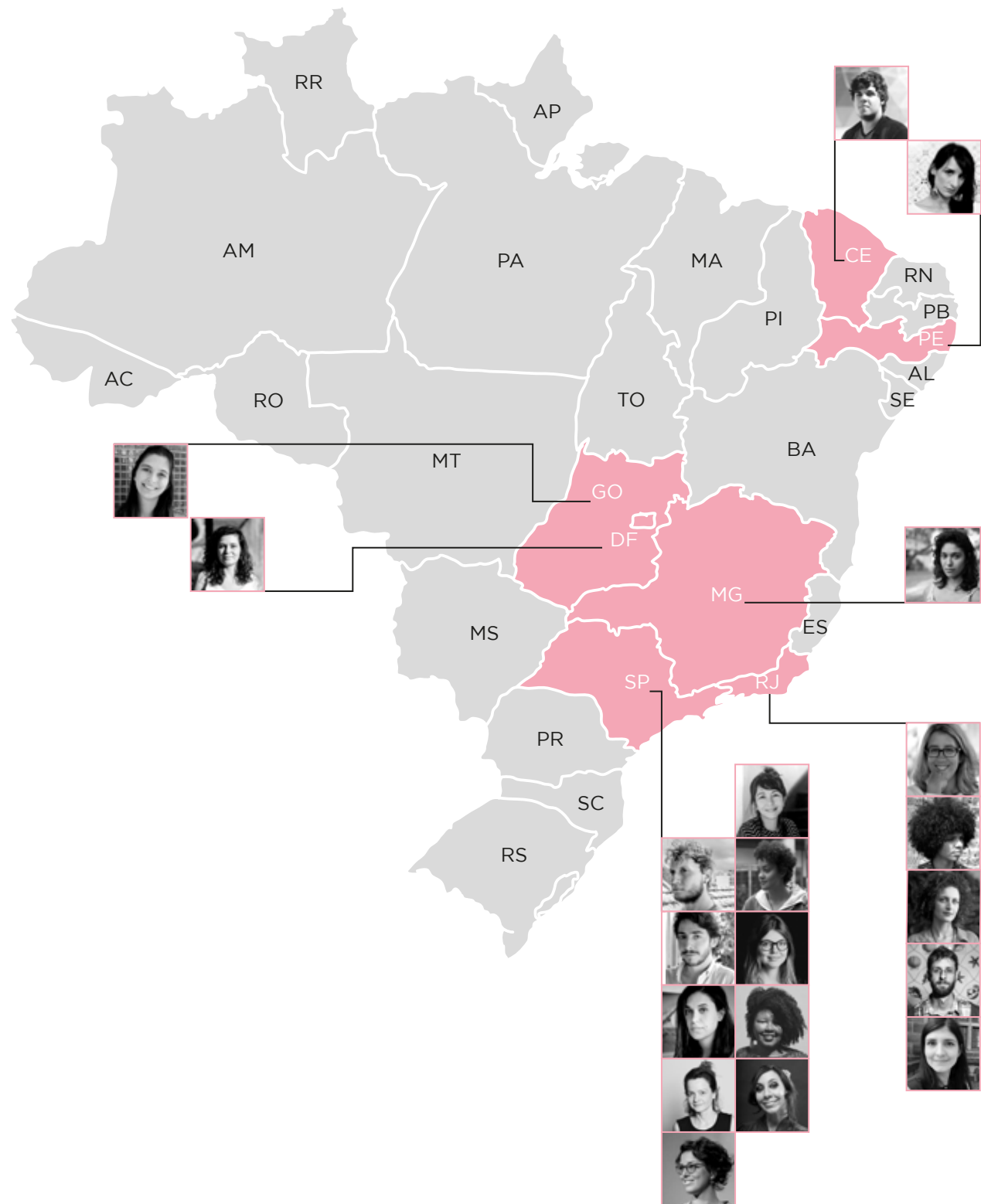
Yuri
Peixoto

Fortaleza (CE)
Scriptwriter /Director
Incubadora 2019

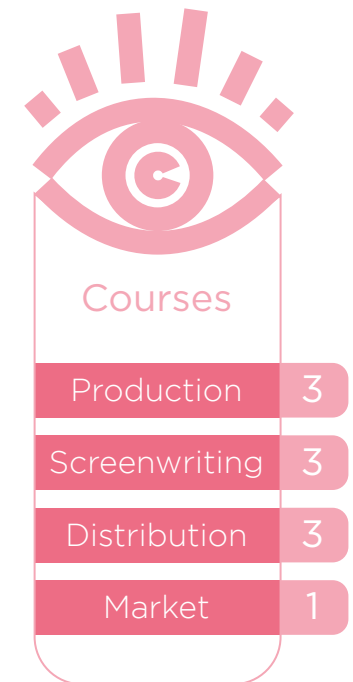
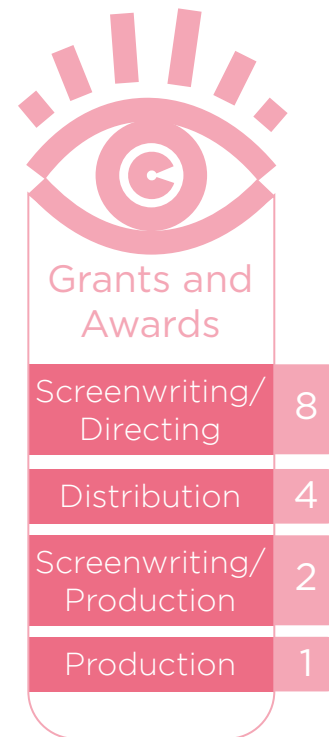
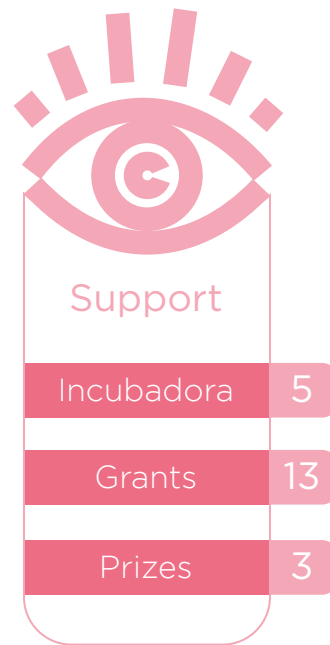
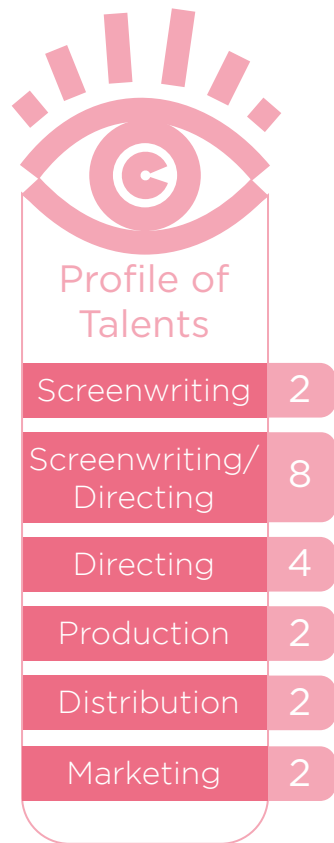
Talents in Brazil



Where did the Fellowships take place

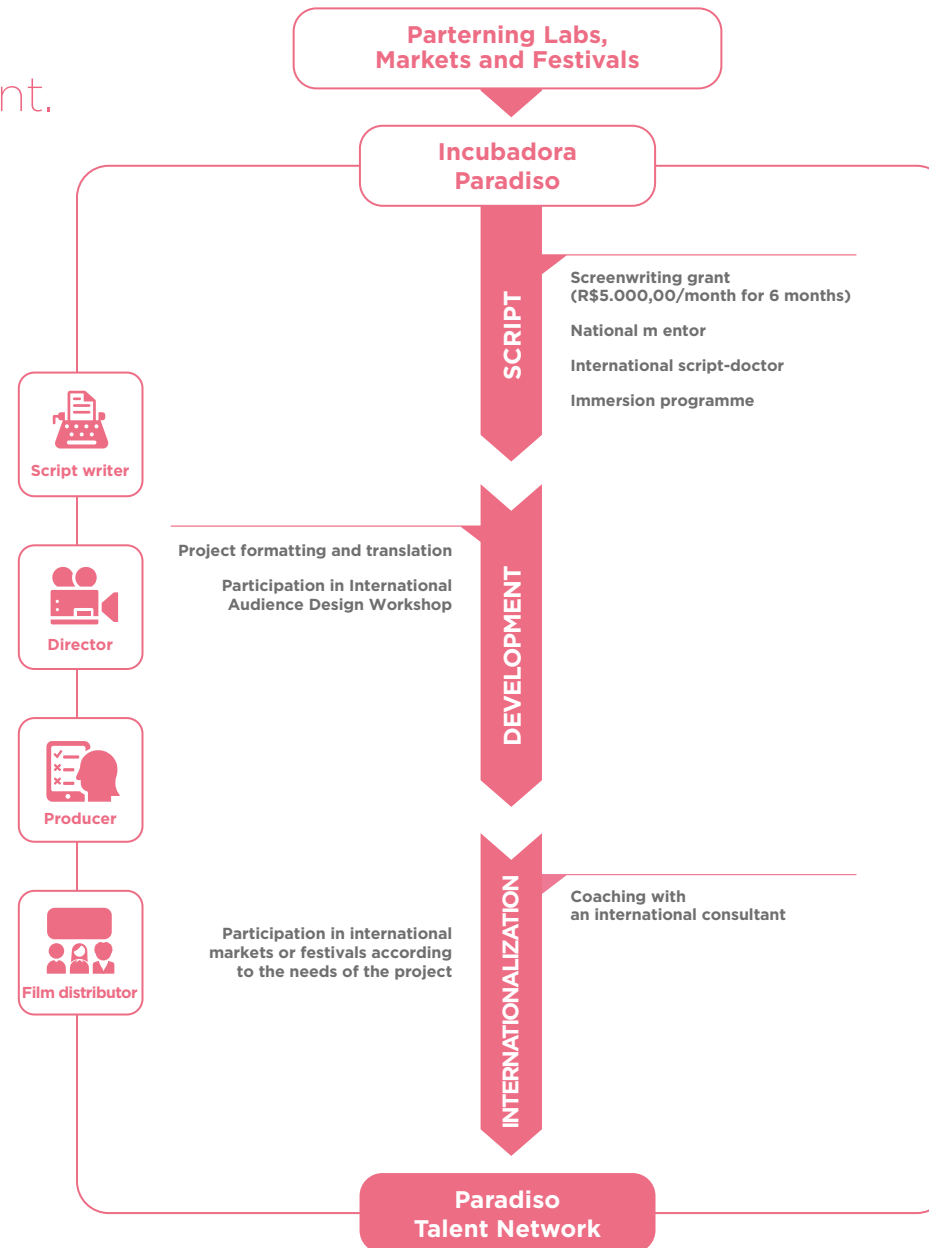


Profile of talents and programs



INCUBADORA PARADISO

Incubadora Paradiso is a one-year program aimed at project development. It began in 2018 when we created the Instituto Olga Rabinovich and established our first partnerships



"Every time I send out my résumé, I am proud to say that I received a grant from Projeto Paradiso, as I am confident that this award will be a beacon of light in my journey."
Índigo

"This experience was a turning point in my life. My road to becoming a scriptwriter would not have been the same without this opportunity."
Yuri Peixoto

"I am extremely grateful for having participated in Incubadora Paradiso and eager to see the project grow stronger every day."
Bruno Ribeiro

"I am thankful for the support and kindness I have received over the months of work, the understanding and the connections I made with such special people."
Jaqueline Souza



Bruno Ribeiro



Project: Zion



Partner in the selection process



National mentor: Andre Novais



International mentor: Mariana Rondon



Jaqueline Souza



Project: Incubo



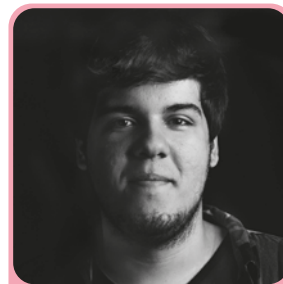
Partner in the selection process



National mentor: Anna Muylaert



International mentor: Eliseo Artunaga



Yuri Peixoto



Project: Field, Love, Rock



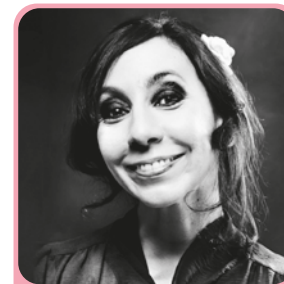
Partner in the selection process



National mentor: Aleksei Abib



International mentor: Xenia Rivery



Índigo



Project: A Penguin in The Chicken House



Partner in the selection process



International mentor: Phil Parker

PARTNERS

Projeto Paradiso develops its work through its partnerships with renowned institutions in Brazil and abroad. In 2019, we established partnerships with 26 organizations and granted support for 6 events and institutions.



International Partners



Sponsored Events and Institutions



ACTIVITIES AND EVENTS

Projeto Paradiso was officially launched in March 2019. It was actively involved in 25 activities and events:



Launch of Instituto Olga Rabinovich at 44th São Paulo International Film Festival

Incubadora 2019 kick-off



Launch of Projeto Paradiso: Master class on the Nostradamus Report



Fulbright Foundation's Breakfast with scriptwriters

Cannes Film Festival (France)

"Script writing and the Creative Process" Roundtable (Sesc SP)



Presentation of the ABRA Award to Jorge Furtado

Pannel at Expocine

Senac roundtable with the screenwriter selected for Incubadora 2020 - Novas Histórias Lab

Audience Design Workshop TFL no BrLab



Reach: Audience, Content and Technology during BrLab



Announcement of the screenwriters selected for Incubadora 2020 at BrLab and the São Paulo International Film Festival



Pannel at the III Forum of the São Paulo International Film Festival



Pitch Cena 15 (CE)



Announcement of the winner of the first Projeto Paradiso grant at Rio2C



Masterclass with Xenia Rivery in Frapa (RS) and at the Centro Cultural São Paulo (SP)

Masterclass with Pablo Iraola - Brasil CineMundi (MG)

Projeto Paradiso Lecture and announcement of Incubadora 2020 winners - Brasil CineMundi (MG)



La Fémis Workshop on Creative Film Production with Juliette Grandmont (RJ)



Incubadora 2019 Immersion Programme



Meeting with Producers (RJ)

Ventana Sur (Argentina)





Matias Mariani presents the Prêmio Cabiria



Projeto Paradiso launch at Unibes Cultural



#juntaspeloaudiovisual, photo op for Women in Film at Rio2C



Olga Rabinovich and Rafael Sampaio at the opening of Reach: Audience, Content and Technology



Thamires Vieira and Ulisses Arthur beside Rachel do Valle and Josephine Bourgois during the announcement of the winner for Incubadora 2020 at BrLab



Jaqueline Souza and Indigo with Olga Rabinovich at the announcement of the winner for Incubadora 2019, during the "feijoada" at the 42nd Mostra Internacional de Cinema em São Paulo



Quentin Deleau (My French Film Festival), during a lecture at Reach



Beatriz Seigner and Matthieu Darras in Cannes, after the announcement of the Pop Up Film Residence



Masterclass with Ana Julia Travia at the Nicho Novembro event



Incubadora Paradiso 2019 Immersion Programme week end



Cuban scriptwriter Xenia Rivery participates in a masterclass at the Centro Cultural São Paulo



Juliette Grandmont, guest producer at workshop organized in partnership with La Fémis film school



Johanna Koljonen is interviewed by journalist Ana Paula Sousa



Rachel do Valle participates in a panel with producer Georgia Costa Araújo

OUR AUDIENCE

1.000

Individuals reached
in person

390.400

Audience reached
on Facebook
and Instagram



5.946

views of the Projeto Paradiso website



4.049

Facebook followers

REACH

Audiência • Conteúdo • Tecnologia

3.102

views during Reach



2.184

Instagram followers



2.021

newsletter subscribers

Media coverage

Mainstream media



terra 

ESTADÃO **ISTOÉ** ASSINE

CULTURA

Especialista discute em SP o futuro do audiovisual

Estadão Conteúdo

25/03/19 - 07h40

Istoé 25/03



← ESTADÃO  ≡



RELATÓRIO NOSTRADAMUS

Especialista discute em São Paulo o futuro do audiovisual

Estadão 25/03



FOTOS

Instituto Olga Rabinovich lança Projeto Paradiso na Unibes Cultural

O Instituto Olga Rabinovich lançou nessa segunda-feira o Projeto Paradiso, que oferece bolsas e memórias para profissionais do audiovisual, com foco na criação de grandes histórias conectadas com seus públicos. O lançamento rolou na Unibes Cultural e reuniu uma turma das boas. Dá uma espiada!

Instituto Olga Rabinovich lança Projeto Paradiso na Unibes Cultural



Glamorama 26/03



Mônica Bergamo

monica.bergamo@grupofolha.com.br 

LÁ E CÁ

O projeto Paradiso, do Instituto Olga Rabinovich, que oferece bolsas para profissionais do audiovisual, firmou a primeira parceria internacional. Um bolsista irá para a Escola Internacional de Cinema e Televisão de San Antonio de los Baños, em Cuba.

30/03

Media coverage

Specialized press



BRAVI
Brasil Audiovisual Independente

BR/VI AGENDA ASSOCIADOS ASSOCIE-SE BENEFÍCIOS PROJETOS LEGISLAÇÃO NOTÍCIAS

Prêmio Diadorim oferece bolsa para mulheres roteiristas estudarem nos EUA; prazo de inscrição até 5 de abril

29/03/2018

A legistaia Mahon e o grupo Mulheres do Audiovisual Brasil anunciarão o lançamento do "Prêmio Diadorim - Programa de Apoio à Roteirista Mulheres" do Projeto Paradiso.

O prêmio conta uma bolsa de estudos para a roteirista vencedora fazer o curso "TV Writing Summer Intensive", sob a coordenação de Alan Kligowig, na Story Base University, nos Estados Unidos. O curso acontecerá entre 10 a 21 de julho de 2018.

O prazo para concorrer ao Prêmio Diadorim é até o dia 5 de abril. A inscrição é gratuita e deve ser realizada pelo e-mail premiodiadorim@gmail.com.



29/03



revista de Cinema

Notícias Colunas TV Revista de Cinema Espaço do Realizador Quem Somos

PROJETO PARADISO LANÇA PROGRAMA DE BOLSAS INTERNACIONAIS PARA PROFISSIONAIS DO AUDIOVISUAL

Edição e Conteúdo | Notícias | Últimas Notícias | 27 março 2018

O Projeto Paradiso, iniciativa do Instituto Olga Hebeovitch, que oferece bolsas e mentorias para profissionais do audiovisual, com foco na criação de grandes histórias conectadas com seus públicos, divulga quatro bolsas internacionais, que integram o programa Bolsas Paradiso Talentos do Audiovisual. As oportunidades foram anunciadas durante o lançamento do projeto, no dia 25 de março, na Unibes Cultural, em São Paulo.

O Programa Bolsas Paradiso Talentos do Audiovisual, uma das iniciativas do Projeto Paradiso, oferece bolsas com foco em formações de curta e média duração no exterior, concedidas por meio parcerias pre-estabelecidas. Incluem cursos, laboratórios, workshops e residências que visam, sobretudo, o aperfeiçoamento profissional de quem tem atuação no mercado.

A iniciativa conta as favas institucionais e o destacamento, de acordo com critérios previstos em cada categoria. É garantida uma bolsa por iniciativa mediante aprovação do candidato brasileiro nos respectivos processos seletivos. A inscrição deve ser feita diretamente com a instituição parceira, local ou internacional, única responsável pela seleção.

Revista de Cinema 27/03



EXIBIDOR

NOTÍCIAS A REVISTA RANKINGS CALENDÁRIO CLIPPING FORNECEDORES

ESPECIALISTA CUBANA EM ROTEIRO FARÁ MASTERCLASS NO BRASIL

Evento é uma parceria entre o Projeto Paradiso e SP Cine

Conheça

Facebook Twitter LinkedIn WhatsApp Email



(Foto: Divulgação)

O Projeto Paradiso, iniciativa que apoia os jovens profissionais do audiovisual brasileiro, e SpCine trarão ao Brasil Xenia Rivero, script doctor (especialista em roteiro) e diretora da cátedra de roteiro da *Escuela Internacional de Cine y Televisión de San Antonio de los Baños, Cuba (EICTV)*, para ministrar uma masterclass gratuita em São Paulo. O evento será realizado nesta quarta-feira (10/07), no Centro Cultural São Paulo às 19h.

Exibidor 09/09



revista de Cinema

Notícias Colunas TV Revista de Cinema Espaço do Realizador Quem Somos

PROJETO PARADISO RECEBE INSCRIÇÕES PARA WORKSHOP COM JULIETTE GRANDMONT

Inscrições | Notícias | Últimas Notícias | 14 outubro 2018

As inscrições para participar do curso francês, inédito no Brasil, se encerram no dia 19 de outubro e são destinadas para produtores que tenham pelo menos 5 anos de experiência. O Workshop Fâncic de Produção Criativa, com Juliette Grandmont, produtora de *L'Amour à l'Écran*, acontece entre 23 e 28 de novembro, na Rio de Janeiro, em período integral (9h às 18h), sem custos de inscrição para a participação. O curso é promovido pela escola francesa La Fémis, fundada pelo CNC, e chega ao Brasil por iniciativa do Projeto Paradiso, em parceria com o Festival de Rio e SICAV. Será antes do festival, que este ano acontece em dezembro.

A francesa Juliette Grandmont é produtora e coprodutora de sete longas e 25 curtas-metragens, selecionadas e premiadas em mais de 120 festivais. Seu filme mais recente *L'Amour à l'Écran*, foi indicado para representar o Reino Unido no Oscar 2019 de melhor filme estrangeiro. O curso contará também com a participação da brasileira Tatiana Leite, produtora de *Beleza*.

O workshop aborda o papel do produtor criativo, desde sua participação no processo de escrita de uma obra audiovisual até o desenvolvimento e financiamento. Discute também a questão da coprodução internacional apresentando oportunidades e ferramentas para navegar esse universo. É indicada para produtores com pelo menos cinco anos de experiência em produção de cinema, que tenham produzido pelo menos um filme de ficção e/ou tenham produzido e dirigido ao menos 3 curtas de ficção em festivais de cinema de TV. Os produtores selecionados serão atendidos em 7 de novembro.

Revista de Cinema 14/10



TELA VIVA



EVENTO 30/09/2018, 23:57

Reach: Audiência, Conteúdo & Tecnologia acontece de 7 a 9 de outubro, em SP

Tela Viva 30/09

Media coverage

International press

≡ EL PAÍS

CULTURA

Projeto Paradiso

Para amenizar o cenário local, o Instituto Olga Rabinovich lançou em março o [Projeto Paradiso](#) —a primeira entidade filantrópica voltada para o audiovisual no Brasil— que oferece bolsas e mentorias para profissionais dessa indústria, com o objetivo de "apoiar boas histórias contadas em filmes e seriados". A iniciativa nasceu, segundo explica Josephine Bourgois, diretora executiva do Projeto, depois de uma pesquisa que identificou os principais gargalos no mercado brasileiro: falta investimento em tempo criativo, de maturação da proposta no roteiro e desenvolvimento. Além disso, outro obstáculo é a conexão das produções com seus públicos. "Investe-se muito em fazer filmes, mas eles não chegam às pessoas. Do total do orçamento, só 7% vai para a distribuição", explica Bourgois.

Outro objetivo da iniciativa é conectar a indústria audiovisual brasileira com o panorama global. Para isso, o Projeto conta com uma incubadora de roteiros e oferece bolsas de formação em instituições como a renomada Escola Internacional de Cinema e Televisão de San Antonio de los Baños, em Cuba. "O mundo inteiro está perguntando-se quais os produtos se darão bem nas salas de cinema na era da revolução streaming e como capitalizar essas janelas. Nosso papel é conectar o Brasil com esses debates para que, se não surgir uma solução, ao menos saibamos quais perguntas fazer", diz Bourgois.

El País 09/05

BrLab 2019: seis proyectos cinematográficos para entender el Brasil actual

Como a su décimo aniversario BrLab, el laboratorio de desarrollo de proyectos cinematográficos de São Paulo, confirmó una vez más su papel como dinamizador del cine de la región iberoamericana. Escogidos entre medio centenar de postulaciones, seis de los diez proyectos seleccionados son brasileños. Se trata de proyectos de São Paulo, Belo Horizonte, Recife y Maricó que reflejan las urgencias de un cine que atraviesa momentos de incertidumbre y que necesita, más que nunca, mirar fuera de sus fronteras.

LatAm cinema 17/10

LatAm
cinema.com

La EICTV recibe proyectos para Nuevas Miradas y abre inscripciones para sus maestrías

CONVOCATORIA | FUNDACIÓN | CUBA

La Escuela Internacional de Cine y TV San Antonio de los Baños de Cuba (EICTV) ha abierto el periodo de inscripción para gran parte de su oferta académica. Además de la inscripción para su tradicional curso regular, la institución ofrece cuatro maestrías y la posibilidad de participar en la plataforma de desarrollo de proyectos Nuevas Miradas.

Como cada año, en Nuevas Miradas pueden participar proyectos en desarrollo de primeros y segundos largometrajes. En esta oportunidad, además, se abre un nuevo espacio para proyectos transmedia y documentales interactivos, y otro de formación para productores cubanos, "Incubanda". El programa es el primer espacio profesional y de industria donde los egresados de la EICTV invierten sus largometrajes en desarrollo. La particularidad es que Nuevas Miradas no se cierra a los estudiantes de la escuela, sino que está abierta a productores del mundo, dejando

LatAm cinema 20/08

≡ EL PAÍS

CULTURA

Cinema fica mais pobre no Brasil e no mundo. Streaming e mudança climática explicam isso

Relatório Nostradamus mostra que financiamento público de produções tende a cair. Sétima arte será cada vez mais arte e menos efeitos especiais

El País 09/05

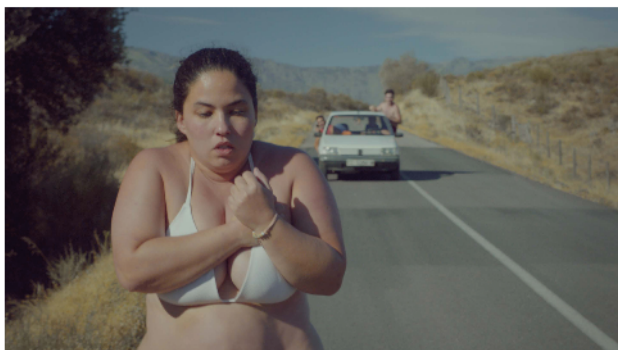
Media coverage

International press

VARIETY

Pop Up Film Residency Announces New Talents, Partners for 2019

By Christopher Vourlias



The Short Film Corner

CANNES—The Pop Up Film Residency, a mentorship program launched this year by former TorinoFilmLab artistic director Matthieu Darras and Slovak producer Juraj Krasnohorsky, has announced three new residents, four new hosts, and two new creative partners for 2019.

Based in Bratislava, the program offers a three-week residency in Slovakia each month, along with a series of international residencies throughout the year with a growing network of partners, including Cannes Critics' Week, EAVE and the Doha Film Institute.

*Beatriz Seigner (Brazil), who is developing her third feature film "While They Sleep," was selected for the Pop Up Film Residency Paradiso, which offers a three-week residency for one experienced Brazilian filmmaker to work on the development of his or her feature film project. The residency is organized in collaboration with the Olga Rabinovich Institute, a philanthropic initiative supporting the Brazilian audiovisual sector and headed by Josephine Bourgois.

Variety 22/05

LatAm
cinema.com

Profesionales de todo el mundo analizan la relación entre audiencia, contenido y tecnología en São Paulo

CONVOCATORIA AL DISTRIBUIDOR - BRASIL

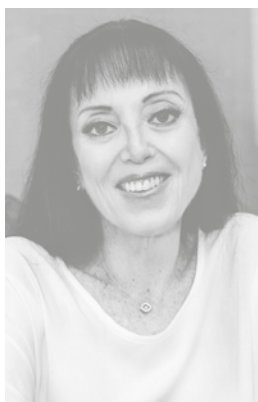
Del 7 al 8 de octubre, DeLah y el Proyecto Paradiso organizaron en São Paulo la primera edición de "Brazil, Audiences, Contents & Technology", un encuentro internacional sobre audiencias en el mercado audiovisual que contará con reconocidos profesionales de todo el mundo. El programa durará a lo largo de tres jornadas a 20 representantes de diferentes segmentos de la redacción audiovisual, desde el desarrollo a la comercialización, "estudiando un diálogo para analizar modelos de producción y de consumo con la audiencia, usando la tecnología a favor del contenido", según explican los organizadores.

La evolución tecnológica cambió la manera en que consumimos información. Ese cambio, sumado a un nuevo ritmo de vida, pone en crisis el modelo tradicional de comercialización de contenido. Ahora, la audiencia es el protagonista y eso abre una gran ventana de oportunidad, impulsando a la industria del audiovisual a responder su modelo. La primera edición de Brazil surge de la necesidad de hablar sobre este tema y de poder traer esta discusión a la realidad de Brasil y el resto de

Los candidatos brasileños podrán postularse, a su vez, a la beca ofrecida por *Projeto Paradiso* iniciativa del Instituto Olga Rabinovich que ofrece el pago del costo total de la Maestría y el pasaje aéreo para sus participantes provenientes de Brasil.

LatAm cinema 26/09

Associates



OLGA RABINOVICH
Founder and President

Passionate about film, Olga Rabinovich chose the audiovisual sector as the focus for her philanthropic work. A strong believer in its potential to change people's views and even their reality, she sees the audiovisual industry as an important tool for strengthening Brazilian identity and sharing it with the world.



**ROBERTA DE OLIVEIRA
E CORVO RIBAS**
Associate

A lawyer in business law and estate planning, she graduated from the University of São Paulo (USP) and has a master's degree and Ph.D. from PUC-SP and a Master in Law degree from Pennsylvania University. She is currently a partner at Corvo Advogados.

Team



JOSEPHINE BOURGOIS
Executive Director

Holder of a Master in Literature degree from Sorbonne (Paris) and a Master in Social Sciences degree from New York University, she has worked for over 18 years in the nonprofit sector and the cultural scene in Brazil. She was the director of the Paraty International Literary Festival (Flip), founded the Fabriqueta de Histórias - an innovative creative writing project - and worked briefly for the Department of Culture of the City of São Paulo.



RACHEL DO VALLE
Project Manager of
Audiovisual Projects

Journalist with a Post-graduate Degree in Audiovisual Production and Management from the University of A Coruña, Spain, she was a student of the Centre of International Negotiations Studies at the USP. She joined the BRAVI team for ten years and managed the Brazilian Content programme, a partnership with Apex-Brazil. Prior to that, she worked for three years in the distribution of feature films and series on the international market.



CAMILA MORTEAU
Communications
Officer Advisor

An expert in strategic communications, with a focus on Cultural Projects, with a specialization in Cultural Project Management from the USP, she is pursuing a Master in Culture and Communications degree at the Universidade de Lisboa. At [EM BRANCO], she worked on projects such as "Histórias que Ficam" and "Cine Tela Brasil" and for Pandora Filmes.



FERNANDA DE LUCIO
Administrative Officer

A graduate in financial management from Anhembi Morumbi, she worked for more than 10 years as a financial analyst for Elo Company.

Advisory Board



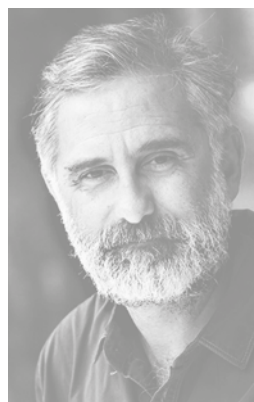
DEBORA IVANOV

Lawyer and producer with more than 20 years of dedication to the audiovisual sector. She was a Director at Brazil national film agency (ANCINE) between 2015 and 2019.



DENIS MIZNE

A law graduate of the USP, he was a visiting scholar at Columbia University (US) and is currently the Executive Director of the Lemann Foundation.



MARCELO GOMES

Director and scriptwriter, he is the creator of films such as "Cinema, Aspirinas e Urubus" and "Estou me Guardando para Quando o Carnaval Chegar" (Waiting for the Carnival), among others, and has won over 50 international awards.



MARIA ANGELA DE JESUS

With a long career in the audiovisual sector in Brazil, she is currently director of original international productions at Netflix, after acting as the head of national productions at HBO.



MATIAS MARIANI

Director, documentary filmmaker, producer and scriptwriter, he is one of the founders of Primo Filmes, which produced the award-winning films "O Cheiro do Ralo" (Drained) and "Que Monstro te Mordeu?", among several others.



SILVIA CRUZ

Partner of Vitrine Filmes, a distributor dedicated mainly to Brazilian independent film, she was responsible for the distribution of films such as "O Som Ao Redor" (Neighbouring Sounds), "Hoje Eu Quero Voltar Sozinho" (The Way He Looks), "Aquarius" and "Bacurau" (Nighthawk).



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