



BRASIL
NO MUNDO

SUPPORT FOR
FILMS AND PROJECTS
IN INTERNATIONAL
FESTIVALS AND MARKETS



International Film Festival Rotterdam

IFFR 2021
50TH EDITION ONLINE
1 – 7 FEB | 2 – 6 JUNE



Projeto
Paradiso



Through its program **Brasil no Mundo**, **Projeto Paradiso** aims to boost the presence of Brazilian talents, projects and films at the world's major international markets and festivals.

At the **50th Rotterdam International Film Festival**, we are proud to support one feature film in the official **Tiger Competition**, three projects selected for **CineMart**, and a **Paradiso Talent** in the **Rotterdam Lab**. We are also happy to announce a new and powerful partnership with the **Hubert Bals Fund**.

TIGER COMPETITION



MADALENA

Director: Madiano Marcheti

Screenplay: Madiano Marcheti, Thiago Ortman,
Thiago Gallego and Tiago Coelho

Production companies: PóloFilme (Brazil),
Raccord (Brazil), Vira Lata (Brazil) and
Terceira Margem (Brazil)

Logline: The death of a trans woman links three lives in Brazil's agrarian heartland.
An ingenious debut, bursting with visual flair.





CINEMART

¿DUERMEN LOS PECES CON LOS OJOS ABIERTOS? *DO FISH SLEEP WITH THEIR EYES OPEN?*

Director: Nele Wohlatz

Screenplay: Nele Wohlatz

Production companies: Ruda Cine (Argentina),
CinemaScópio (Brazil), Circe Films
(Netherlands) and Blinker Filmproduktion
(Germany)

Logline: Ah (20), Bo (25), and Lixue (20) are strolling through a strange tropical city that predicts the future of all our cities. Three foreigners, no roots and an uncontrolled chronicle: who speaks for whom?





CINEMART

LÉGUA

Director: Filipa Reis and João Miller Guerra

Screenplay: Filipa Reis and João Miller Guerra

Production companies: Laranja Zul (Portugal),
Uma Pedra no Sapato (Portugal) Desvia (Brazil)
and KG Productions (France)

Logline: Northern Portugal, village of Légua. The Botica manor house is looked after by good friends Ana and Emília, representing two generations of farm workers. Emilia is seriously ill. Ana's husband has emigrated to France and is waiting for her to join him. But Ana decides to stay with her friend Emília.



The poster features a central illustration of a Native Brazilian man, Macunaíma, lying on his back on a sandy ground. He is holding a large, curved bow and a yellow arrow. A large, stylized rainbow with red and white stripes arches over him. In the background, there are palm trees, a cactus, and a flock of birds flying in the sky. The title 'MACUNAÍMA' is written in large, bold, white letters at the bottom left. The word 'CINEMART' is written in large, bold, red letters at the top right, tilted diagonally.

CINEMART

MACUNAÍMA

Director: Felipe Bragança

Co-director: Zahy Guajajara

Screenplay: Felipe Bragança

Production companies: Duas Mariola (Brazil),
Promenades Films (France) Globo Filmes (Brazil)

Logline: In the middle of the Amazon Forest, an indigenous boy is born. The legends say he will bring destruction to the world and salvation to his people.



ROTTERDAM LAB



ROTTERDAM
LAB

As a result of the partnership between **Projeto Paradiso** and **Rotterdam Lab**, **Joyce Prado**, a **Paradiso Talent** and producer of the feature film *Zion* by Bruno Ribeiro, will participate in this year's edition. The workshop focuses on emerging producers from around the world.

Joyce Prado works in the areas of documentary film, fiction film and advertising as a producer, screenwriter and director. She is currently the Administrative Director of the Black Audiovisual Professionals Association (APAN) and founding partner of Oxalá Produções.



HUBERT BALS FUND

We are proud to announce a new partnership with the **Hubert Bals Fund**. **Projeto Paradiso** will donate €10,000 yearly in the Script and Project Development Support program, which will be invested in Brazilian film productions.

Projeto Paradiso will also offer an additional recognition to all Brazilian projects selected by the **HBF**. In return, the projects' scriptwriters will participate in the **Paradiso Multiplica** project – an initiative for the dissemination of professional knowledge supported by **Projeto Paradiso**.



HUBERT BALS
FUND

Projeto Paradiso is a philanthropic initiative that provides high-value support mechanisms for Brazilian talents in the audiovisual sector with a focus on fiction films and series that connect with their audiences. We invest in professional training and capacity building and nurture a network of professionals in Brazil. Focused on internationalization, we work through partnerships with well-known institutions, thereby connecting national talent with training and business opportunities around the world.



An initiative by



INSTITUTO OLGA RABINOVICH

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